

TUESDAY, FEB 6TH
WORKSHOP, TRADE SHOW
& AWARDS DINNER

Bridges to
Better
Business



EVENING

5:30 P.M. - 9:30 P.M.

DAYTIME

12 NOON - 6:30 P.M.

SMALL BUSINESS WORKSHOP AND TRADE SHOW

BEST WESTERN BRANT PARK INN
12 NOON TO 6:30 P.M.

KEYNOTE: LES SMITH

"UNDERSTANDING THE POWER IN YOUR BUSINESS"

Les Smith is a Lawyer, Entrepreneur, Writer and Business Professor, Winner of the Terry Fox Humanitarian Award, the Pascal Award for Teaching Excellence and Nominated in the TV Ontario 2006 Best Lecturer Competition.



LES SMITH

Understanding the Power in Your Business will motivate you to embrace the opportunities that await you there and take your business to a new, more satisfying level.

WORKSHOPS:

"HOW TO EARN MONEY FROM GOOGLE"

SYD BOLTON, DATASYM

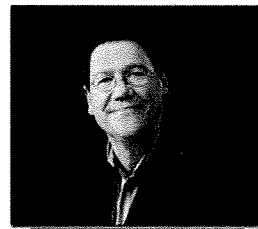
"ARE YOUR MARKETING EFFORTS WORTH THE MONEY"

MIKE MANZONI, FLOODGATE MARKETING



WINE & CHEESE RECEPTION & AWARDS DINNER

COCKTAILS AT 5:30 P.M. DINNER AT 6:30 P.M.



GUEST SPEAKER

Jim Letwin

Jan Kelly Marketing

"LIFE'S A PITCH"

Jim Letwin is President and co-owner of JAN Kelley Marketing, a full service marketing and communications agency located in Burlington.

The agency's clients include AIC, Dofasco, IAPA, Reliance Home Comfort, Rust-Oleum Canada, TSC Stores, and Williams Coffee Pub.

Mr. Letwin joined the agency in 1986 after several successful years in Marketing Brand Management with Ralston Purina, Warner Lambert and SC Johnson.

He holds a Bachelor of Science degree and MBA, and an award-winning instructor of Marketing and Communications within the MBA program at McMaster University for 17 years.

Jim has effectively facilitated many client, agency and industry conferences and has been a keynote speaker at several industry events.



NEW COMPANY
AWARD

AMBASSADOR
AWARD

BUSINESS PLAN
COMPETITION AWARD

HEALTHY
WORKPLACE
AWARDS



PRESENTED BY
CHAMBER OF COMMERCE
BRANTFORD - BRANT
IN PARTNERSHIP WITH
CITY OF BRANTFORD
ECONOMIC DEVELOPMENT
AND THE
BRANT COUNTY HEALTH UNIT

SEE REVERSE SIDE FOR REGISTRATION FORM

REGISTRATION FORM

Please fax your completed registration form to **519.753.0921**

NAME: _____

ORGANIZATION: _____

ADDRESS: _____

TEL: () _____ - _____ EMAIL: _____

FAX: () _____ - _____ WEBSITE: _____

Please check appropriate box below.

I wish to register for the following:

DAYTIME:
LUNCH & WORKSHOPS ONLY
\$60⁰⁰ PLUS GST

EVENING ONLY:
(AWARDS DINNER)
\$54⁰⁰ CHAMBER MEMBERS
PLUS GST
\$64⁰⁰ FUTURE MEMBERS
PLUS GST

DAYTIME:
(LUNCH, WORKSHOP
+ TRADESHOW TABLE)
\$100⁰⁰ PLUS GST

**BOTH DAYTIME
& EVENING**
\$154⁰⁰ CHAMBER
MEMBERS
\$164⁰⁰ FUTURE
MEMBERS

METHOD OF PAYMENT: CHEQUE INVOICE VISA MASTERCARD

CARD # _____ EXP. DATE _____ # PEOPLE ATTENDING _____

CARDHOLDER'S SIGNATURE: _____

CHAMBER MEMBER: YES / NO

TRADE SHOW PARTICIPANTS - PLEASE INDICATE YOUR REQUIREMENTS:

TOTAL COST: \$ _____

Electrical Power requested for trade show YES NO

Wall requested for trade show display YES NO

ABOUT THE TRADE SHOW

TRADE SHOW
4:15 - 6:30 PM
Best Western Brant Park Inn
Pauline Johnson Room

SETUP
10 A.M. - 11:30 A.M.

TEARDOWN
6:30 P.M.
(or option of 10 p.m. for
those exhibitors with tickets
for the awards program)

BOOTH SIZE
8 ft. table for display
Please Note: Booths with
electrical power are limited
and will be sold on
first-come, first-serve basis

Questions?
Contact Corrie Hunter
Brantford-Brant Business
Resource Enterprise Centre
Phone: 519.756.4269

Brantford | Brant
BRC
Business | Resource | Enterprise | Centre

Please list names of all attendees:

_____	_____
_____	_____
_____	_____
_____	_____

Bridges to
Better
Business



L'entraide,
une solution
d'affaires