



THINKING

STARTING

GROWING

EXITING

Bridges to Better Business



Brantford-Brant Business Resource Enterprise Centre

Date: Thursday February 3, 2011
Location : Brantford Golf & Country Club

Agenda

- 12:00 Registration
- 12:15 Introductions & Lunch
- 12:45 Keynote Address
- 1:15 Workshops
- 4:15 Q&A/Wrap up



****Please make cheque payable to the City of Brantford send/bring payment to:**

Brantford-Brant Business Resource Enterprise Centre
 1 Market Square, Suite #201,
 Brantford, ON N3T 6C8

- Registration & Payment must be received **no later than January 26, 2011**
- Please complete this form and e-mail/fax to BRC at 519-756-6449 or brc@brantford.ca (Please allow 24 hours for confirmation of your registration)

Event Schedule



**Only
\$60**

HOW TO ASK QUESTIONS AND MAKE THE SALE

Too often time is spent working with potential customers that do not end up buying your product or service. Learn how to ask the right questions, qualify the sale and make it happen. Larry Anderson from Trigger Marketing has assisted many small business in the transition from information gathering to closing the sale.



USING SOCIAL MEDIA AS A MARKETING TOOL

The fastest growing method of reaching consumers is through the internet and specifically through social media. Learn how to utilize the web as a free marketing tool for your business! Learn how to have others refer your business at the click of a mouse. Syd Bolton from Pixel Power will share his expertise and experience to help you achieve success.

Registration

Name: _____

Business Name: _____

Address: _____

City: _____ Postal Code: _____

Telephone: _____ Fax: _____

E-Mail Address: _____

Payment Type

Cash	Cheque	Visa	MasterCard
<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Card Number: _____ Expiry: _____

Payment Amount: _____ Signature: _____