



How Can Manufacturers be More Competitive?

Briefing Discusses Critical Issues Affecting Industry:

Across Canada, manufacturers are facing critical challenges. EMC resumes our 2010 Industry Briefing schedule with important discussions on the challenges, strategies, opportunities and solutions which manufacturers are adopting in order to increase their competitiveness.



Together with our community partners **Haldimand County, Brant County and City of Brantford** and **Norfolk County** along with fellow EMC Members **Flowserve** and **Ranpro**, Excellence in Manufacturing Consortium (EMC) is presenting a special business briefing for area manufacturers.

Increasing Manufacturing Competitiveness

Guest Speaker: Al Diggins, President & GM – EMC Canada

Participants will learn how leveraging the expertise which already exists in your local manufacturing community can help your business; How networking peer-to-peer with your industry colleagues and other manufacturers (regardless of size, sector or sophistication) will increase your capabilities and boost your company's competitive advantage globally....

During this presentation, Al will discuss key issues affecting manufacturers:

- EMC's Energy Group for Electricity & NG purchasing
- Rising costs of business; The Dollar;
- Manufacturing Specific Safety Group
- EMC's new 400 on-line training programs
- Aging workforce
- Scarcity of knowledge resources;
- The China Syndrome;
- EMC's Food Sector Initiative

Discover what EMC member manufacturers are doing to succeed and how you can benefit

Manufacturing in Today's Harsh Climate

Guest Speaker: Chad Metcalf, President – Value Stream Solutions Inc.

Participants will learn how change is continuous – and developing a corporate culture and mindset that can deal with the challenges that change brings, can help strengthen your company and move your business closer to becoming a world-class organization! Chad will also discuss how Lean and Leadership can accelerate positive change in your business and how manufacturers can benefit!

During this presentation, Chad will discuss opportunities and best practices around:

- Culture & the ability to get things done;
- Vision/Values/Roles/Enablers/Measures;
- Identifying resistance, having a plan, and staying the course;
- Working through change to get results;
- Building a sustainable process for continuous improvement;
- Standard work, problem solving, improving, measuring, and adjusting;

Discover what manufacturers are doing to succeed in today's difficult economic climate!

Who Should Attend?

CEOs, Presidents and Senior Managers who want to build advantage through excellence, improve competitiveness & expand their knowledge network.

Brantford ON, February 25/2010

7:30am-11:00am

Flowserve, 15 Worthington St. Brantford, ON

[Click here for a map to this location!](#)

This is a FREE EMC event!

RSVP Required. For more details or to register, please contact:

Laura Gibson, Field Service Advisor, Excellence in Manufacturing Consortium

Phone: 226-388-3894

E-Mail: lgibson@emccanada.org



Al Diggins
President & GM
Excellence in Manufacturing Consortium

[BIO: CLICK HERE](#)

"Nobody knows the challenges to success, better than manufacturers themselves!" An adept leader and problem solver, Al has the unique ability to bring together people & processes to facilitate high-impact programs EMC members value!



Chad Metcalf
President
Value Stream Solutions Inc.

[BIO: CLICK HERE](#)

Chad is a Lean manufacturing Master Trainer, a Six Sigma Black Belt and one of Canada's leading business transformation experts.

Chad is the lead facilitator for EMC's Lean Team, which is responsible for helping members realize \$100's of millions in C.I. and increased quality, production and economic opportunities.

Excellence in Manufacturing Consortium (EMC) Ontario:

P.O. Box 396, Owen Sound ON,



Laura Gibson,
Field Service Advisor

E-Mail: lgibson@emccanada.org

Direct: 226-388-3894

Website: www.emccanada.org