



The Business Development Bank of Canada invites you to a complimentary informative breakfast seminar on

# Strategic Planning

**Potential Objectives...**  
of the Strategic Planning Process

To assist the management of your company in its quest to improve the company's performance in the market by positioning it for growth and internally to optimise allocation of resources and thus foster sustained profitability.

**Potential Benefits...**  
of BDC's proven Strategic Planning Process

To focus on developing opportunities, building on strengths and competitive advantages and reducing vulnerabilities in order to facilitate getting the desired results.

**Presented by: Richard Woo, BDC Consultant**

<b>When, where...</b>		<b>Fax back registration to: 905-572-4282</b>
<b>When:</b>	<u>Thursday January 29, 2009</u> 7:30-8:00am Complimentary Continental breakfast	Company Name: _____
<b>Time:</b>	8:00-9:30 am Presentation Q and A to follow	Participants Name/Title: _____
<b>Where:</b>	<u>Best Western Brant Park Inn</u> 19 Holiday Drive Brantford, Ontario	Address: _____
<b>RSVP:</b>	<b>By: January 16, 2009</b> <b>Via Fax: (905) 572-4282</b>	City: _____
	For info contact: Denyse Smith Phone: (519) 751-3005 email: denyse.smith@bdc.ca	Postal Code: _____
		Telephone: _____
		Email: _____