



**Learn  
more about  
marketing on  
the internet ...**

You are invited to attend an informative and free seminar designed to help your business market itself more effectively over the web. The response to this seminar, offered in February at the Chamber of Commerce Brantford-Brant, was so great that we are repeating it for a wider audience.

Come and learn from Aad Vermeijden about valuable tools and techniques that will significantly improve your web presence and help generate additional revenue for your Company.

Understand how visitors are attracted to your website, what search engine optimization is, and how to cost effectively promote your site. We'll teach you about free services that are available to drive more traffic to your site and converting site visits into sales.

**Where:** The Arlington Hotel  
**When:** Tuesday, April 29th, 2008  
**Coffee:** 8:30 AM  
**Seminar Time:** 9:00 AM to 11:00 AM  
**Sign Up At:** [www.bpiw.ca](http://www.bpiw.ca)  
**Phone:** 519-442-1242  
**Email:** [leah@bpiw.ca](mailto:leah@bpiw.ca)

*Presented by Blueprint IT Works Inc, enthusiastic leaders in the web development industry.*

