

BIA NEWSLETTER

November 18, 2008

THINK TANK MEETING:

Our think tank meeting was held on November 18th with 14 members present.

Shirley Simons brought us up-to-date on the Arena Project.

Beautification:

Judy and Lori will put together a letter asking the County if they can water the flowers in the downtown. Anne will look into the cost of planter boxes. We also need to ask the county to maintain the removal of the weeds in the downtown.

Henry Stolp wants the trees back in the downtown, and wants to be on the committee (as do Carol and Anne).

Advertising:

We discussed having some sort of signage directing people to the downtown. Also, we wondered about a directory on the wall of the town office in the walkway.

Lori told us about a Christmas Party Night in the downtown, similar to one that is held in Port Perry. She also had a newspaper showing their advertising for the events. This looks very promising.

We will see Ed about advertising the fact that we donated \$2,000.00 to the Christmas Parade this year.

We are to let Judy know about any extended hours for Christmas, and it will be advertised on CKPC.