

Key Strategic Priorities



1. TO MANAGE FINANCES IN A FISCALLY RESPONSIBLE AND SUSTAINABLE MANNER

- 1.1 To develop a revenue acquisition plan from grants, assessment, and non assessment sources that is sufficient to sustain the quality of our current services and assets, and further, to fund a long term strategic growth strategy
- 1.2 To develop business plans for the development of the Brant and Sharp Road Business Parks
- 1.3 To ensure that our relations, service agreements and boundaries with our neighboring municipalities, particularly the City of Brantford and the First Nations community are mutually beneficial

2. TO ENSURE OUR INFRASTRUCTURE AND CAPITAL ASSETS ARE WELL MANAGED, MAINTAINED AND IMPROVED

- 2.1 To conduct long range infrastructure planning that focuses on proper maintenance of our current assets and includes forecasts of long term capital needs and strategies to fund them

3. TO ENSURE OUR COMMUNITY IS HEALTHY, SAFE AND PROGRESSIVE

- 3.1 To undertake a Community Visioning exercise that will help to understand the broader community's long-term needs and desires

4. TO ENSURE HIGH QUALITY SERVICE TO OUR COMMUNITY INCLUDING EFFECTIVE TWO WAY COMMUNICATIONS

- 4.1 To utilize the Community Visioning input to develop and implement a long term growth strategy
- 4.2 To undertake specific actions that elevate the effectiveness of the working relationship within Council, between Council and Staff and the level of customer service we provide to those we serve
- 4.3 To develop a Corporate Communications and Marketing Plan

