



Award-winning Experience Tours

Specializing in the explore local, eat local, shop local movement.

Multi-sensory team building, tasting tours, and special occasion outings.

Bio for Jan Vilaca

Jan is a part-time instructor in office administration & business management with Conestoga College. She is a certified Coach, accredited with the International Coaching Federation working with entrepreneurs looking to scale up their business & live a freedom lifestyle. Jan has also curated a successful Ontario food-focused subscription box which ships coast to coast and into the USA. For four years Jan was a feature food & experience writer with Live Small Town Magazine under the handle, Spicy Jan. Spicy Jan is the owner operator of Tasty Road Trips Tours.

Jan worked in the gourmet food sales space, as a side-hustle, for 12 years and saw first-hand how food builds community. Because of her sales success in the food space, she earned delicious trips around the world and was always treated to a local food tour. This is where the concept of food tourism began to percolate. It was one day in 2017 when Spicy Jan was downtown Paris Ontario doing her own weekly shopping, when the 'light bulb' went off about rural Ontario small-town food tourism.

Jan took her passions for people, community and her love of food and built a thriving 6-figure business that is well known in her local community and expanding in the culinary tourism scene. Jan's business, Tasty Road Trips Tours, won the Community Influencer Award in 2019 by the County of Brant Business Awards.

During the pandemic while many businesses were suffering, Jan quietly adapted Tasty Road Trips Tours to multiple new styles of culinary tourism. The concepts of her business ventures are not complicated and keep the rural routes of Ontario and the great people behind the scenes, as the focus.

Contact Spicy Jan at 226-802-0486 or email jan@tastyroadtrips.com to discuss your upcoming local experience.