

**Community Services - Advertising
Fees and Charges (excluding HST)**

Description	HST	Unit	2024 Amount
Community Services Guide Advertisements - Single Issue External			
Colour 1/8 page	extra	each	\$183.96
Colour 1/4 page	extra	each	\$249.83
Colour 1/2 page	extra	each	\$317.96
Colour Full page	extra	each	\$590.50
Full Colour Glossy Full Back Cover	extra	each	\$738.13
Full Colour Glossy 1/2 Page Inside Cover	extra	each	\$386.10
Community Services Guide Advertisements - Two Ads in a Calendar Year 10% Discount off Single Issue Amount			
Colour 1/8 page	extra	each	\$331.13
Colour 1/4 page	extra	each	\$449.68
Colour 1/2 page	extra	each	\$572.33
Colour Full page	extra	each	\$1,062.89
Full Colour Glossy Full Back Cover	extra	each	\$1,328.63
Full Colour Glossy 1/2 Page Inside Cover	extra	each	\$694.98
Miscellaneous Advertising			
Baseball Diamond Signage	extra	each	\$300.00
Baseball Diamond Signage Partner Pack 1 less 10%	extra	each	\$270.00
Baseball Diamond Signage Partner Pack 2 less 25%	extra	each	\$225.00
Pool Fence Signage	extra	each	\$300.00
Pool Fence Signage Partner Pack 1 less 10%	extra	each	\$270.00
Pool Fence Signage Partner Pack 2 less 25%	extra	each	\$225.00
Community Services Guide Advertisements - Single Issue Community Partner - Less 30%			
Colour 1/8 page	extra	each	\$128.77
Colour 1/4 page	extra	each	\$174.88
Colour 1/2 page	extra	each	\$222.57
Colour Full page	extra	each	\$413.35
Full Colour Glossy Full Back Cover	extra	each	516.69
Full Colour Glossy 1/2 Page Inside Cover	extra	each	\$270.27
Community Services Guide Advertisements - Two Ads in a Calendar Year Less 10% Community Partner			
Colour 1/8 page	extra	each	\$115.89
Colour 1/4 page	extra	each	\$157.39
Colour 1/2 page	extra	each	\$200.31
Colour Full page	extra	each	\$372.02
Full Colour Glossy Full Back Cover	extra	each	\$465.02
Full Colour Glossy 1/2 Page Inside Cover	extra	each	\$243.24

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Description	HST	Unit	2024 Amount
Sponsorships - Recreation			
Movie Night - Platinum	exempt	each	\$2,000.00
Movie Night - Gold	exempt	each	\$1,000.00
Movie Night - Silver	exempt	each	\$500.00
Movie Night - Bronze	exempt	each	\$250.00
Summer Camp	exempt	each	\$250.00
Swim to Survive	exempt	each	\$500.00
Special Events (Winter Active, JPRM)	exempt	each	\$500.00
L.I.F.E Program	exempt	each	\$100.00
Community Partner	exempt	each	\$50.00
Sponsorships - Facilities, Parks & Trails			
Kinderplay	exempt	each	\$300.00
Public Skating	exempt	each	\$300.00
Family Day Skate	exempt	each	\$1,200.00
Parks & Trails Beautification Program - Diamond	exempt	each	\$5,000.00
Parks & Trails Beautification Program - Platinum	exempt	each	\$2,500.00
Parks & Trails Beautification Program - Gold	exempt	each	\$1,500.00
Parks & Trails Beautification Program - Silver	exempt	each	\$500.00
Parks & Trails Beautification Program - Bronze	exempt	each	\$150.00

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Description	HST	Unit	2024 Amount
Brant Sports Complex Partner Pack 1 > single ad			
Rink Boards	extra	each/yr	\$709.00
Rink Doors	extra	each/yr	\$331.00
Rink Board - Other	extra	each/yr	\$520.00
Arena Banners	extra	each/yr	\$945.00
Score Clock	extra	each/yr	\$945.00
In Ice – Centre Ice	extra	each/yr	\$945.00
In Ice – Neutral Zone	extra	each/yr	\$709.00
In Ice – Blue Line	extra	each/yr	\$709.00
Facility Lobby/Hallway	extra	each/yr	\$945.00
Dressing Room	extra	each/yr	\$472.00
Coaches Boards	extra	each/yr	\$331.00
Ice Resurfacing Machine	extra	each/yr	\$709.00
Brant Sports Complex Large Wall Sign Advertisement	extra	each	\$578.00
Brant Sports Complex Small Wall Sign Advertisement	extra	each	\$368.00
Brant Sports Complex Partner Pack 2 > discounted rate for 2nd ad			
Rink Boards	extra	each/yr	\$591.00
Rink Doors	extra	each/yr	\$275.00
Rink Board - Other	extra	each/yr	\$433.00
Arena Banners	extra	each/yr	\$788.00
Score Clock	extra	each/yr	\$788.00
In Ice – Centre Ice	extra	each/yr	\$788.00
In Ice – Neutral Zone	extra	each/yr	\$591.00
In Ice – Blue Line	extra	each/yr	\$591.00
Facility Lobby/Hallway	extra	each/yr	\$788.00
Dressing Room	extra	each/yr	\$394.00
Coaches Boards	extra	each/yr	\$275.00
Ice Resurfacing Machine	extra	each/yr	\$591.00
Brant Sports Complex Large Wall Sign Advertisement	extra	each	\$481.00
Brant Sports Complex Small Wall Sign Advertisement	extra	each	\$306.00
Brant Sports Complex Partner Pack 3, 4, 5 > discounted rate for 3rd, 4th & 5th ad			
Rink Boards	extra	each/yr	\$512.00
Rink Doors	extra	each/yr	\$239.00
Rink Board - Other	extra	each/yr	\$375.00
Arena Banners	extra	each/yr	\$682.00
Score Clock	extra	each/yr	\$682.00
In Ice – Centre Ice	extra	each/yr	\$682.00
In Ice – Neutral Zone	extra	each/yr	\$512.00
In Ice – Blue Line	extra	each/yr	\$512.00
Facility Lobby/Hallway	extra	each/yr	\$682.00
Dressing Room	extra	each/yr	\$341.00
Coaches Boards	extra	each/yr	\$239.00
Ice Resurfacing Machine	extra	each/yr	\$512.00
Brant Sports Complex Large Wall Sign Advertisement	extra	each	\$417.00
Brant Sports Complex Small Wall Sign Advertisement	extra	each	\$265.00

**Community Services - Advertising
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Description	HST	Unit	2024 Amount
Syl Apps Community Centre Partner Pack 1 > single ad			
Rink Boards	extra	each/yr	\$312.00
Arena Banners	extra	each/yr	\$520.00
Facility Lobby/Hallway	extra	each/yr	\$709.00
Dressing Room	extra	each/yr	\$236.00
Coaches Boards	extra	each/yr	\$165.00
Syl Apps Community Centre Partner Pack 2 > discounted rate for 2nd ad			
Rink Boards	extra	each/yr	\$272.00
Arena Banners	extra	each/yr	\$433.00
Facility Lobby/Hallway	extra	each/yr	\$591.00
Dressing Room	extra	each/yr	\$197.00
Coaches Boards	extra	each/yr	\$138.00
Syl Apps Community Centre Partner Pack 3, 4, 5 > discounted rate for 3rd, 4th & 5th ad			
Rink Boards	extra	each/yr	\$225.00
Arena Banners	extra	each/yr	\$375.00
Facility Lobby/Hallway	extra	each/yr	\$512.00
Dressing Room	extra	each/yr	\$171.00
Coaches Boards	extra	each/yr	\$119.00

**Community Services - Advertising
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Description	HST	Unit	2024 Amount
Burford & Gaukel Memorial Community Centre Partner Pack 1 > single ad			
Rink Boards	extra	each/yr	\$473.00
Arena Banners	extra	each/yr	\$378.00
In Ice – Centre Ice	extra	each/yr	\$709.00
In Ice – Neutral Zone	extra	each/yr	\$473.00
In Ice – Blue Line	extra	each/yr	\$473.00
Facility Lobby/Hallway	extra	each/yr	\$709.00
Dressing Room	extra	each/yr	\$236.00
Coaches Boards	extra	each/yr	\$165.00
Ice Resurfacing Machine	extra	each/yr	\$473.00
Score Clock Large	extra	each/yr	\$578.00
Score Clock Small	extra	each/yr	\$368.00
Burford & Gaukel Memorial Community Centre Partner Pack 2 > discounted rate for 2nd ad			
Rink Boards	extra	each/yr	\$394.00
Arena Banners	extra	each/yr	\$315.00
In Ice – Centre Ice	extra	each/yr	\$591.00
In Ice – Neutral Zone	extra	each/yr	\$394.00
In Ice – Blue Line	extra	each/yr	\$394.00
Facility Lobby/Hallway	extra	each/yr	\$591.00
Dressing Room	extra	each/yr	\$197.00
Coaches Boards	extra	each/yr	\$138.00
Ice Resurfacing Machine	extra	each/yr	\$394.00
Score Clock Large	extra	each/yr	\$481.00
Score Clock Small	extra	each/yr	\$306.00
Burford & Gaukel Memorial Community Centre Partner Pack 3, 4, 5 > discounted rate for 3rd, 4th & 5th ad			
Rink Boards	extra	each/yr	\$341.00
Arena Banners	extra	each/yr	\$273.00
In Ice – Centre Ice	extra	each/yr	\$512.00
In Ice – Neutral Zone	extra	each/yr	\$341.00
In Ice – Blue Line	extra	each/yr	\$341.00
Facility Lobby/Hallway	extra	each/yr	\$512.00
Dressing Room	extra	each/yr	\$171.00
Coaches Boards	extra	each/yr	\$119.00
Ice Resurfacing Machine	extra	each/yr	\$341.00
Score Clock Large	extra	each/yr	\$417.00
Score Clock Small	extra	each/yr	\$265.00