

# Corporate Strategy Flow Chart

Below are the **current major studies and plans** being conducted (or to be conducted) by the County of Brant. In 2019, County of Brant Council defined six key strategic priorities. Each strategic priority is further explained and defined as an objective with corresponding plans and studies that will help the County achieve its overall goals. As the County progresses with each study and plan, a brief summary and a hyperlink to the actual studies and plans will be provided.

## 6 Key Strategic Priorities

### 1. Sustainable and Managed Growth

**Objective 1:** Develop a robust policy framework that manages growth responsibly, sustainably, and in a manner that protects and enhances the unique attributes of each community and the natural environment.

- [New Official Plan](#)
- [Municipal Comprehensive Review: Growth Management Strategy](#)
- [Secondary Plans for Burford, Paris and St. George](#)

### 2. Effective Communication

**Objective 1:** Maintain a relevant and robust Communications and Marketing Plan for the County.

- [Wayfinding Strategy](#)

### 3. Economic Resilience

**Objective 1:** Undertake a series of actions to create a more diverse economy, drive new investment, build successful downtown cores, and increase communication and engagement to the business community.

- [2019 Economic Development Strategy and Action Plan](#)
- [Filming and Digital Media Strategy](#)
- [Downtown Paris Master Plan](#)
- [Community Improvement Plans for Paris, St. George and Burford](#)

**Objective 2:** Ensure a minimum of 50 acres of Shovel Ready Employment Land is available at any given time.

- [Employment Land Needs Assessment](#)

### 4. Reliable Infrastructure

**Objective 1:** Create a plan that ensures that the County's assets are effective, reliable, and appropriately funded.

- [Asset Management Plan](#)
- Asset Management Long Term Funding Plan
- [Paris Flood Risk Mitigation Study](#)

**Objective 2:** Maintain and evolve an adequate, safe, and reliable multi-modal transportation system.

- [Transportation Master Plan \(TMP\)](#)
- City of Brantford/County Joint Transportation Strategic Plan
- [Grand River St. N. Municipal Class Environmental Assessment](#)

**Objective 3:** Ensure that appropriate municipal servicing infrastructure is available and adequate to facilitate the growth that is contemplated in the County Official Plan and its associated Growth Management Strategy.

- [Cainsville Water & Wastewater Class EA](#)
- [Master Servicing Plan for the Village of Burford](#)
- [Paris Master Servicing Plan \(Water, Wastewater, Storm\)](#)
- [St. George Water & Wastewater Servicing Class Environmental Assessment](#)

### 5. Healthy, Safe and Engaged Citizens

**Objective 1:** Create and sustain opportunities for residents to be actively engaged in recreational, social and community activities.

- [Recreation Master Plan](#)
- Arts, Culture and Heritage Strategy

**Objective 2:** Improve resident's access to quality health care services.

- [Physician Recruitment Plan for new Health Hub](#)

**Objective 3:** Make the community safe for residents.

- [Community Safety and Well-being Plan](#)
- [Brant Safe Streets Strategy](#)

### 6. Stable and Responsive Governance

**Objective 1:** Take steps to ensure that the county has the financial and staff resources to maintain existing services and to meet future needs.

- Organizational Financial Plan
- [Development Charges Background Study](#)

**Objective 2:** Maintain a Council structure that is appropriate for the demographic and geographic realities of the community.

- Ward boundary review