

Community Services-Advertising

Community Services Guide Ad-Single issue, external

Description	taxes	2019 Amount
Colour 1/8 page	extra	\$183.96
Colour ¼ page	extra	\$249.83
Colour ½ page	extra	\$317.96
Colour full page	extra	\$590.50
Full colour glossy, full back cover	extra	\$738.13
Full colour glossy, ½ page inside cover	extra	\$386.10

Community Services Guide Ad-2 ads in a calendar year, 10% discount off single issue amount

Description	taxes	2019 Amount
Colour 1/8 page	extra	\$331.13
Colour ¼ page	extra	\$449.69
Colour ½ page	extra	\$572.33
Colour full page	extra	\$1,062.90
Full colour glossy, full back cover	extra	\$1,328.63
Full colour glossy, ½ page inside cover	extra	\$694.98

Miscellaneous Advertising

Description	taxes	2019 Amount
Baseball diamond signage	extra	\$300.00
Baseball diamond signage Partner Pack 1 less 10%	extra	\$270.00
Baseball diamond signage Partner Pack 2 less 25%	extra	\$225.00
Pool fence signage	extra	\$300.00
Pool fence signage Partner Pack 1 less 10%	extra	\$270.00
Pool fence signage Partner Pack 2 less 25%	extra	\$225.00
Penman's Dam Kiosk 8 by 8 ad space for 3 years	extra	\$175.22

Description	taxes	2019 Amount
Concert Series Gold Advertising Package	extra	\$150.00
Concert Series Silver Advertising Package	extra	\$75.00
Tourism Promotional Items Gold Package	extra	\$150.00
Tourism Promotional Items Gold Package	extra	\$75.00

Sponsorships

Description	taxes	2019 Amount
Gold sponsor	exempt	\$500.00
Silver sponsor	exempt	\$250.00
Bronze sponsor	exempt	\$100.00

Partnerships

Description	taxes	2019 Amount
Community member	exempt	\$250.00
Community friend	exempt	\$500.00
Community partner	exempt	\$1,000.00

Promotional Items

Description	taxes	2019 Amount
Miscellaneous promotion items #1-pens, note pads, bags	extra	\$3.00
Miscellaneous promotion items #2-lights	extra	\$5.00
Miscellaneous promotion items #3-water bottle or mug	extra	\$10.00
Clothing	extra	\$20.00
War of 1812 Trails book	extra	\$29.95

Sports and Rec Map ad-2 year term

Description	taxes	2019 Amount
Back cover	extra	\$699.00

Description	taxes	2019 Amount
Inside cover	extra	\$599.00
Large panel	extra	\$499.00
Medium panel	extra	\$299.00
Small panel	extra	\$199.00
Business listing	extra	\$99.00

Brant Sports Complex Pack 1-single ad price

Description	taxes	2019 Amount
Rink boards	extra	\$675.00 yearly
Rink doors	extra	\$315.00 yearly
Rink board – other	extra	\$495.00 yearly
Arena banners	extra	\$900.00 yearly
Score clock	extra	\$900.00 yearly
In ice-centre ice	extra	\$900.00 yearly
In ice-neutral zone	extra	\$675.00 yearly
In ice-blue line	extra	\$675.00 yearly
Facility lobby/hallway	extra	\$900.00 yearly
Dressing room	extra	\$450.00 yearly
Coaches boards	extra	\$315.00 yearly
Ice resurfacing machine	extra	\$675.00 yearly
Brant Sports Complex Large Wall Sign Ad	extra	\$550.00
Brant Sports Complex Small Wall Sign Ad	extra	\$350.00

Brant Sports Complex Partner Pack 2 Discounted rate for 2nd Ad

Description	taxes	2019 Amount
Rink boards	extra	\$562.50 yearly
Rink doors	extra	\$262.50 yearly
Rink board – other	extra	\$412.50 yearly
Arena banners	extra	\$750.00 yearly
Score clock	extra	\$750.00 yearly
In ice-centre ice	extra	\$750.00 yearly
In ice-neutral zone	extra	\$562.50 yearly
In ice-blue line	extra	\$562.50 yearly
Facility lobby/hallway	extra	\$750.00 yearly
Dressing room	extra	\$375.00 yearly
Coaches boards	extra	\$262.50 yearly
Ice resurfacing machine	extra	\$562.50 yearly
Brant Sports Complex Large Wall Sign Ad	extra	\$458.34
Brant Sports Complex Small Wall Sign Ad	extra	\$291.67

Brant Sports Complex Partner Pack 3, 4, 5 > Discounted rate

Description	taxes	2019 Amount
Rink boards	extra	\$487.50 yearly
Rink doors	extra	\$227.50 yearly
Rink board – other	extra	\$357.50 yearly
Arena banners	extra	\$650.00 yearly

Description	taxes	2019 Amount
Score clock	extra	\$650.00 yearly
In ice-centre ice	extra	\$650.00 yearly
In ice-neutral zone	extra	\$487.50 yearly
In ice-blue line	extra	\$487.50 yearly
Facility lobby/hallway	extra	\$650.00 yearly
Dressing room	extra	\$325.00 yearly
Coaches boards	extra	\$227.50 yearly
Ice resurfacing machine	extra	\$487.50 yearly
Brant Sports Complex Large Wall Sign Ad	extra	\$397.23
Brant Sports Complex Small Wall Sign Ad	extra	\$252.78

Syl Apps Community Centre Partner Pack 1 > single Ad price

Description	taxes	2019 Amount
Rink boards	extra	\$297.00 yearly
Arena banners	extra	\$495.00 yearly
Facility lobby/hallway	extra	\$675.00 yearly
Dressing room	extra	\$225.00 yearly
Coaches boards	extra	\$157.50 yearly

Syl Apps Community Centre Partner Pack 2 > discounted price for 2nd Ad

Description	taxes	2019 Amount
Rink boards	extra	\$247.50 yearly
Arena banners	extra	\$412.50 yearly
Facility lobby/hallway	extra	\$562.50 yearly
Dressing room	extra	\$187.50 yearly
Coaches boards	extra	\$131.25 yearly

Syl Apps Community Centre Partner Pack 3, 4, 5 > discounted price for 3, 4, 5 Ads

Description	taxes	2019 Amount
Rink boards	extra	\$214.50 yearly
Arena banners	extra	\$357.50 yearly
Facility lobby/hallway	extra	\$487.50 yearly
Dressing room	extra	\$162.50 yearly
Coaches boards	extra	\$113.75 yearly

Burford & South Dumfries Community Centre Partner Pack 1 > single Ad rate

Description	taxes	2019 Amount
Rink boards	extra	\$450.00 yearly
Arena banners	extra	\$360.00 yearly
In ice-centre ice	extra	\$675.00 yearly
In ice-neutral zone	extra	\$450.00 yearly
In ice-blue line	extra	\$450.00 yearly
Facility lobby/hallway	extra	\$675.00 yearly
Dressing room	extra	\$225.00 yearly
Coaches boards	extra	\$157.50 yearly
Ice resurfacing machine	extra	\$450.00 yearly
Score Clock Large	extra	\$550.00 yearly
Score Clock Small	extra	\$350.00 yearly

Burford & South Dumfries Community Centre Partner Pack 2 > 2 Ad discounted rate

Description	taxes	2019 Amount
Rink boards	extra	\$375.00 yearly
Arena banners	extra	\$300.00 yearly
In ice-centre ice	extra	\$562.50 yearly
In ice-neutral zone	extra	\$375.00 yearly
In ice-blue line	extra	\$375.00 yearly
Facility lobby/hallway	extra	\$562.50 yearly
Dressing room	extra	\$187.50 yearly

Description	taxes	2019 Amount
Coaches boards	extra	\$131.25 yearly
Ice resurfacing machine	extra	\$375.00 yearly
Score Clock Large	extra	\$458.34 yearly
Score Clock Small	extra	\$291.67 yearly

Burford & South Dumfries Community Centre Partner Pack 3, 4, 5 > 3, 4, 5 Ad discounted rate

Description	taxes	2019 Amount
Rink boards	extra	\$325.00 yearly
Arena banners	extra	\$260.00 yearly
In ice-centre ice	extra	\$487.50 yearly
In ice-neutral zone	extra	\$325.00 yearly
In ice-blue line	extra	\$325.00 yearly
Facility lobby/hallway	extra	\$487.50 yearly
Dressing room	extra	\$162.50 yearly
Coaches boards	extra	\$113.75 yearly
Ice resurfacing machine	extra	\$325.00 yearly
Score Clock Large	extra	\$397.23 yearly
Score Clock Small	extra	\$252.78 yearly