

**Community Services - Advertising
Fees and Charges (excluding HST)**

Description	Unit	HST	Amount
Community Services Guide Advertisements-Single Issue External			
Colour 1/8 page	each	extra	\$183.96
Colour 1/4 page	each	extra	\$249.83
Colour 1/2 page	each	extra	\$317.96
Colour Full page	each	extra	\$590.50
Full Colour Glossy Full Back Cover	each	extra	\$738.13
Full Colour Glossy 1/2 Page Inside Cover	each	extra	\$386.10
Community Services Guide Advertisements-two ads in a calendar year 10% discount off single issue amount			
Colour 1/8 page	each	extra	\$331.13
Colour 1/4 page	each	extra	\$449.68
Colour 1/2 page	each	extra	\$572.33
Colour Full page	each	extra	\$1,062.89
Full Colour Glossy Full Back Cover	each	extra	\$1,328.63
Full Colour Glossy 1/2 Page Inside Cover	each	extra	\$694.98
Misc. Advertising			
Baseball Diamond Signage	each	extra	\$300.00
Baseball Diamond Signage Partner Pack 1 less 10%	each	extra	\$270.00
Baseball Diamond Signage Partner Pack 2 less 25%	each	extra	\$225.00
Pool Fence Signage	each	extra	\$300.00
Pool Fence Signage Partner Pack 1 less 10%	each	extra	\$270.00
Pool Fence Signage Partner Pack 2 less 25%	each	extra	\$225.00
Penman's Dam Kiosk 8 x 8 Ad Space for three years	each	extra	\$175.22
Concert Series Gold Advertising Package	each	extra	\$150.00
Concert Series Silver Advertising Package	each	extra	\$75.00
Tourism Promotional Items Gold Package	each	extra	\$150.00
Tourism Promotional Items Silver Package	each	extra	\$75.00
Sponsorships			
Gold Sponsor	each	exempt	\$500.00
Silver Sponsor	each	exempt	\$250.00
Bronze Sponsor	each	exempt	\$100.00
Summer Camp Sponsorship	each	exempt	\$500.00
Movie Night Sponsorship	each	exempt	\$500.00
Youth Centre Sponsorship	each	exempt	\$500.00
Public Skating Sponsorship	each	exempt	\$200.00
Public Swimming Sponsorship	each	exempt	\$400.00
Community Bench Program	each	exempt	\$2,000.00
Partnerships			
Community Member	each	exempt	\$250.00
Community Friend	each	exempt	\$500.00
Community Partner	each	exempt	\$1,000.00
Promotional Items			
Misc. Promotional Items #1 - pens, note pads, bags	each	extra	\$3.00
Misc. Promotional Items #2 - lights	each	extra	\$5.00
Misc. Promotional Items #3 - water bottle/mug	each	extra	\$10.00
Clothing	each	extra	\$20.00
War of 1812 Trails Book	each	extra	\$29.95

**Community Services - Advertising
Fees and Charges (excluding HST)**

Description	Unit	HST	Amount
Sports & Rec Map Advertisements - 2-year term			
Back Cover	each	extra	\$699.00
Inside Cover	each	extra	\$599.00
Large Panel	each	extra	\$499.00
Medium Panel	each	extra	\$299.00
Small Panel	each	extra	\$199.00
Business Listing	each	extra	\$99.00
BSC PARTNER PACK 1 > single ad			
Rink Boards	each/yr	extra	\$675.00
Rink Doors	each/yr	extra	\$315.00
Rink Board - Other	each/yr	extra	\$495.00
Arena Banners	each/yr	extra	\$900.00
Score Clock	each/yr	extra	\$900.00
In Ice – Centre Ice	each/yr	extra	\$900.00
In Ice – Neutral Zone	each/yr	extra	\$675.00
In Ice – Blue Line	each/yr	extra	\$675.00
Facility Lobby/Hallway	each/yr	extra	\$900.00
Dressing Room	each/yr	extra	\$450.00
Coaches Boards	each/yr	extra	\$315.00
Ice Resurfacing Machine	each/yr	extra	\$675.00
Brant Sports Complex Large Wall Sign Advertisement	each	extra	\$550.00
Brant Sports Complex Small Wall Sign Advertisement	each	extra	\$350.00
BSC PARTNER PACK 2 > discounted rate for 2nd ad			
Rink Boards	each/yr	extra	\$562.50
Rink Doors	each/yr	extra	\$262.50
Rink Board - Other	each/yr	extra	\$412.50
Arena Banners	each/yr	extra	\$750.00
Score Clock	each/yr	extra	\$750.00
In Ice – Centre Ice	each/yr	extra	\$750.00
In Ice – Neutral Zone	each/yr	extra	\$562.50
In Ice – Blue Line	each/yr	extra	\$562.50
Facility Lobby/Hallway	each/yr	extra	\$750.00
Dressing Room	each/yr	extra	\$375.00
Coaches Boards	each/yr	extra	\$262.50
Ice Resurfacing Machine	each/yr	extra	\$562.50
Brant Sports Complex Large Wall Sign Advertisement	each	extra	\$458.34
Brant Sports Complex Small Wall Sign Advertisement	each	extra	\$291.67
BSC PARTNER PACK 3, 4, 5 > discounted rate for 3rd, 4th & 5th ad			
Rink Boards	each/yr	extra	\$487.50
Rink Doors	each/yr	extra	\$227.50
Rink Board - Other	each/yr	extra	\$357.50
Arena Banners	each/yr	extra	\$650.00
Score Clock	each/yr	extra	\$650.00
In Ice – Centre Ice	each/yr	extra	\$650.00
In Ice – Neutral Zone	each/yr	extra	\$487.50
In Ice – Blue Line	each/yr	extra	\$487.50
Facility Lobby/Hallway	each/yr	extra	\$650.00
Dressing Room	each/yr	extra	\$325.00
Coaches Boards	each/yr	extra	\$227.50
Ice Resurfacing Machine	each/yr	extra	\$487.50
Brant Sports Complex Large Wall Sign Advertisement	each	extra	\$397.23
Brant Sports Complex Small Wall Sign Advertisement	each	extra	\$252.78

**Community Services - Advertising
Fees and Charges (excluding HST)**

Description	Unit	HST	Amount
SYL APPS COMMUNITY CENTRE PARTNER PACK 1 > single ad			
Rink Boards	each/yr	extra	\$297.00
Arena Banners	each/yr	extra	\$495.00
Facility Lobby/Hallway	each/yr	extra	\$675.00
Dressing Room	each/yr	extra	\$225.00
Coaches Boards	each/yr	extra	\$157.50
SYL APPS COMMUNITY CENTRE PARTNER PACK 2 > discounted rate for 2nd ad			
Rink Boards	each/yr	extra	\$247.50
Arena Banners	each/yr	extra	\$412.50
Facility Lobby/Hallway	each/yr	extra	\$562.50
Dressing Room	each/yr	extra	\$187.50
Coaches Boards	each/yr	extra	\$131.25
SYL APPS COMMUNITY CENTRE PARTNER PACK 3, 4, 5 > discounted rate for 3rd, 4th & 5th ad			
Rink Boards	each/yr	extra	\$214.50
Arena Banners	each/yr	extra	\$357.50
Facility Lobby/Hallway	each/yr	extra	\$487.50
Dressing Room	each/yr	extra	\$162.50
Coaches Boards	each/yr	extra	\$113.75
BURFORD & SOUTH DUMFRIES COMMUNITY CENTRE PARTNER PACK 1 > single ad			
Rink Boards	each/yr	extra	\$450.00
Arena Banners	each/yr	extra	\$360.00
In Ice – Centre Ice	each/yr	extra	\$675.00
In Ice – Neutral Zone	each/yr	extra	\$450.00
In Ice – Blue Line	each/yr	extra	\$450.00
Facility Lobby/Hallway	each/yr	extra	\$675.00
Dressing Room	each/yr	extra	\$225.00
Coaches Boards	each/yr	extra	\$157.50
Ice Resurfacing Machine	each/yr	extra	\$450.00
Score Clock Large	each/yr	extra	\$550.00
Score Clock Small	each/yr	extra	\$350.00
BURFORD & SOUTH DUMFRIES COMMUNITY CENTRE PARTNER PACK 2 > discounted rate for 2nd ad			
Rink Boards	each/yr	extra	\$375.00
Arena Banners	each/yr	extra	\$300.00
In Ice – Centre Ice	each/yr	extra	\$562.50
In Ice – Neutral Zone	each/yr	extra	\$375.00
In Ice – Blue Line	each/yr	extra	\$375.00
Facility Lobby/Hallway	each/yr	extra	\$562.50
Dressing Room	each/yr	extra	\$187.50
Coaches Boards	each/yr	extra	\$131.25
Ice Resurfacing Machine	each/yr	extra	\$375.00
Score Clock Large	each/yr	extra	\$458.34
Score Clock Small	each/yr	extra	\$291.67

**Community Services - Advertising
Fees and Charges (excluding HST)**

Description	Unit	HST	Amount
BURFORD & SOUTH DUMFRIES COMMUNITY CENTRE PARTNER PACK 3, 4, 5 > discounted rate for 3rd, 4th & 5th ad			
Rink Boards	each/yr	extra	\$325.00
Arena Banners	each/yr	extra	\$260.00
In Ice – Centre Ice	each/yr	extra	\$487.50
In Ice – Neutral Zone	each/yr	extra	\$325.00
In Ice – Blue Line	each/yr	extra	\$325.00
Facility Lobby/Hallway	each/yr	extra	\$487.50
Dressing Room	each/yr	extra	\$162.50
Coaches Boards	each/yr	extra	\$113.75
Ice Resurfacing Machine	each/yr	extra	\$325.00
Score Clock Large	each/yr	extra	\$397.23
Score Clock Small	each/yr	extra	\$252.78