

The Vision and Strategic Priorities

Vision: A charming, prosperous and inclusive community. A place to live, work, and play.

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| Strategic Priority 1 | Sustainable and Managed Growth Goal – Grow in a responsible manner that protects and enhances the attributes that are unique to each individual community. |
| Strategic Priority 2 | Effective Communication Goal – Engage citizens in a dialogue that is transparent, multi-faceted, and mutually respectful. |
| Strategic Priority 3 | Economic Resilience Goal – Facilitate the growth of a diversified local economy. |
| Strategic Priority 4 | Reliable Infrastructure Goal – Optimize existing assets and develop new assets to support the current and future needs of the community. |
| Strategic Priority 5 | Healthy, Safe, and Engaged Citizens Goal – Offer welcoming and inclusive programs, services, facilities, opportunities and events to enhance every resident's quality of life. |
| Strategic Priority 6 | Stable and Responsive Governance Goal – Ensure the County has the financial, human, and physical resources required to deliver quality, reliable, accountable, and affordable public service. |

The strategic plan, as stated above, contains a vision, priorities, and goals that will guide Council as its works to achieve the desires of the County's residents.

** Please note the strategic priorities are not listed in any particular order.*