

What is Growth Management?

Growth management is a proactive approach to managing population growth. This approach considers how growth will be planned, serviced and financed while ensuring municipal objectives are met.

Growth management policies created through this process recognize that while it is not an objective to prevent or limit population and employment growth, the County of Brant should be planned in a manner that aims to enhance the livability and economic prosperity, while protecting what is important to residents and local businesses.

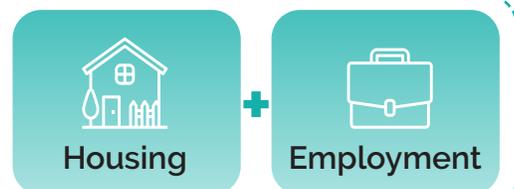
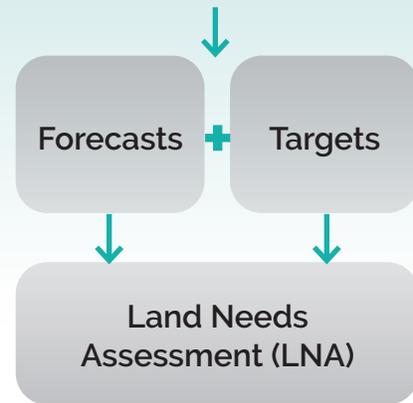
The key factors of a growth management plan include:

- Availability of land and future urban land needs
- Efficient use of municipal services and infrastructure
- A strong and lasting local economy
- Increasing housing choices and affordability
- The protection of agricultural lands, mineral aggregate resources, the natural environment and cultural heritage.

Growth Management



The Growth Plan



2051: Pop. of 59,000

2051: 26,000 jobs

Growth Management

What do I need to know?

The County of Brant is located in the Greater Golden Horseshoe region and is included in the provincial planning document, "A Place to Grow, Growth Plan for the Greater Golden Horseshoe". This plan mandates that the County of Brant, will need to accommodate a population of 59,000 and 26,000 jobs by 2051.

By July 1, 2022, the County of Brant is required to conform to this plan. The County of Brant's Official Plan will allow us to ensure we have strategies and policies in place by this time.



Updating the Official Plan will address growth management concepts such as:

Where and how to provide new housing and what types of housing

Considering where to locate new jobs

Determining how much land we need to accommodate jobs and population growth

Create a strategy to plan the infrastructure to support the growth.

Ensure the efficient use of infrastructure while being fiscally sustainable.

How can I get involved?

Engage with us! Tell us what you think.

- What does the concept of growth mean to you?
- In what way should the County of Brant grow?
- Where should the County of Brant grow?
- Where and how should new housing be added to the County's developed areas?
- Should the County of Brant explore denser communities with a mix of housing options rather than traditional single detached homes?
- How should the County of Brant manage growth while protecting what the County values?



Take the Survey!

To **take our survey** about growth management, visit www.brant.ca/GrowthManagementSurvey

Visit www.brant.ca/NewOfficialPlan for details on the New Official Plan process.

Sign up for Official Plan update e-mails, attend virtual town hall sessions and submit your questions and feedback anytime to officialplan@brant.ca