



Paris Soccer Club Social Media Manager

Role

Support Paris Soccer Club with raising more awareness about our clubs activities and improve the social media interaction with our players, parents, sponsors and executive.

Help the association to

- Manage and promote our activities and expand our reach on our social media platforms.

Time commitment

- One year term
- On average, 3-4 hours per week

Responsibilities

- Create a social media campaign to promote our club and showcase our athletic programs.
- Develop our social media platforms so it is user friendly, engaging and more frequently reviewed and interacted by our stakeholders
- Produce social media communication pieces to gain interest with our coaches, volunteers and players so that people are more informed and become more engaged with the club.
- Communicate with the other members of Twin Rivers Soccer to collaborate and work better together.
- Gather photos, stories and information from a variety of sources to outline on social media.
- Respond to any positive or negative comments and provide information on inquiries and forward questions to PSC members for a proper response.
- Attend PSC Executive meetings as required.

You are

- *interested in the sport of community soccer*
- *willing to share your knowledge, experience and passion of soccer with your players and fellow coaching staff*
- *committed to the confidentiality of all Paris Soccer Club including player records*
- *genuine interest in participating and supporting community volunteer events*
- *interested in community development in Brant county*

Requirements & qualifications

- Strong written and oral skills
- Social Media knowledge and experience
- Photography skills

Benefits

- Gain valuable experience
- Support a volunteer led sports organization
- Meet new friends and increase your social circle
- Promote soccer throughout Brant County

Key contacts

- Paris Soccer Club President
- Paris Soccer Club Communications & Marketing
- Paris Soccer Club Executive members

Training / Orientation

- Paris Soccer Club Volunteer Handbook provided
- Paris Soccer Club Constitution
- Paris Soccer Club Policies/Procedures Manual

Agreement

"We have discussed this volunteer position description and I make a commitment to carrying out these responsibilities to the best of my ability for _____. (Length of time)

I am accountable to _____ for my work within this position.

Volunteer signature

Date

"In turn, the club commits to supporting

_____ in his/her volunteer work.

Coordinator of Volunteers

Date

Intake checklist

- volunteer information form updated*
- position description reviewed and signed*
 - copy to file*
 - copy to volunteer*
- volunteer information added to Paris Soccer Club volunteer contact list*

Follow-up

- at one year*
Date: _____

To apply to any Paris Soccer Club volunteer position, please contact:

Paris Soccer Club's –
Volunteer Coordinator:

admin@parissoccer.ca

Visit us at:

www.parissoccer.ca