



10 budget friendly tips to promoting your event in Brant

1. **Submit your event to our online event calendar** at www.brant.ca/events
2. **Contact County of Brant Tourism!** We want to help promote your events by sharing on our social media channels. Have a flyer? Drop them off and we will distribute to our facilities to post.
3. **Promote your event on social media**, not only on your profile but also by creating a Facebook “**Event**” – then share it with groups and organizations in your community. Use the Hashtag **#GoodTimesinBrant** to connect your event with all events in the County!
4. **Advertise** on social media – you can easily “boost” your event for a small fee.
5. **Local Signage** – are there digital boards or community boards in your community? Get out and see if they will post your event for FREE.
6. **Flyers** – Hit the pavement and visit local businesses to see if they will post your flyers!
7. **Community Calendars** – many local newspapers offer community calendars that you can post your event details at a low cost, sometimes FREE!
8. **Contact local media** and share a media release with all event details. Looking for additional coverage? Invite them to attend!
9. **Connect with your local service clubs** – The service clubs in the County of Brant are top notch and all share a love for our great County. Reach out to your local clubs and ask for event details to be shared to members
10. **Cross promote with other local events** – connect with other events happening in the community to cross promote one another with your different audiences!

Contact us at specialevents@brant.ca today!

#GoodTimesinBrant