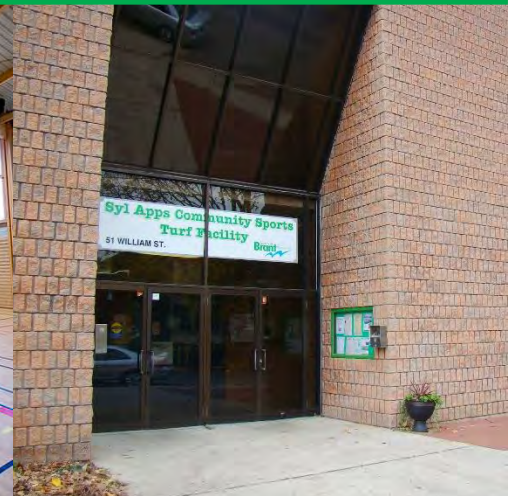
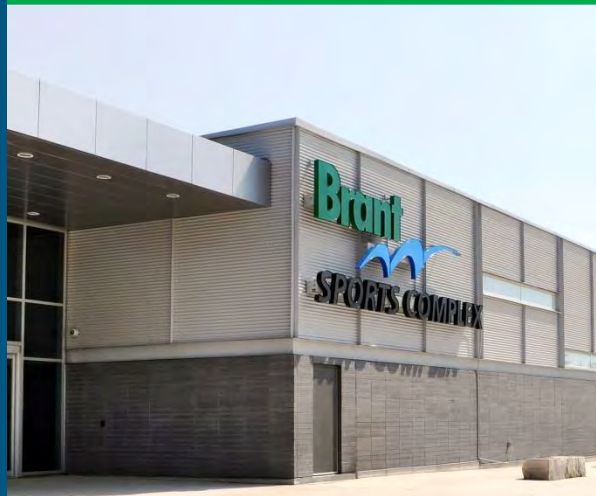




3 Indoor Recreation Facilities Business Plan

Community Workshop - May 23, 2018



Community Workshop

Agenda

- 1. Registration & Sign-in** **6:30 – 6:45pm**
- 2. Introduction & Presentation** **6:45 – 7:00pm**
- 3. Roundtable Discussions** **7:00 – 8:30pm**
 - a) Features/amenities at Syl Apps Community Centre (SACC)
 - b) Features/amenities at Brant Sports Complex (BSC)
 - c) Features/amenities at proposed municipal gymnasium
 - d) Location of proposed gymnasium (BSC or SACC)
 - e) If SACC indoor turf is relocated: Property 1 or Property 2?
- 4. Summary & Next Steps** **8:30 – 8:45pm**
- 5. Dotmocracy Exercise** **8:45 – 9:00pm**
 - a) Prioritizing development alternatives
- 6. Adjournment** **9:00pm**

Business Plan for 3 Indoor Recreation Facilities Overview

Purpose / Objectives / Process

- ❖ **2017 County of Brant Recreation Master Plan**
 - Identified need for a municipal gymnasium
 - Recommended business plan for major capital projects

- ❖ **Phase 1 – Facility Needs Evaluation**
 - Assess demographic growth and future facility needs
 - Stakeholder and public consultation to assess demand

Business Plan for 3 Indoor Recreation Facilities Overview

Purpose / Objectives / Process

❖ Phase 2 – Development Alternatives

- Architectural assessment of BSC & SACC for development
- Development of conceptual development alternatives
- Identification of sports tourism and partnership opportunities
- Preparation of financial plan for development and operation

❖ Implementation Plan

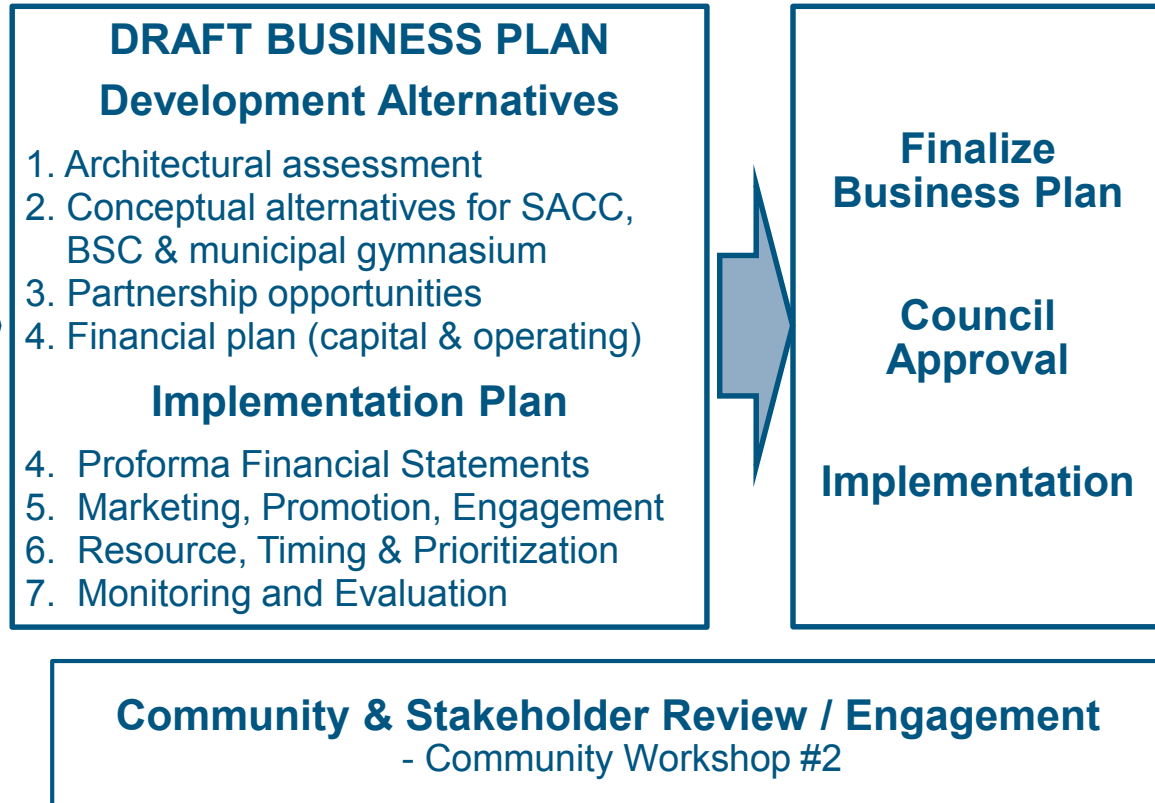
- Proforma financial statements
- Planning for marketing, promotion and community engagement
- Preparation of development schedule (resources, timing & prioritization)
- Monitoring, performance measurement and evaluation

Work Plan & Consultation

PHASE 1: FACILITY NEEDS EVALUATION



PHASE 2: BUSINESS PLAN for 3 INDOOR RECREATION FACILITIES

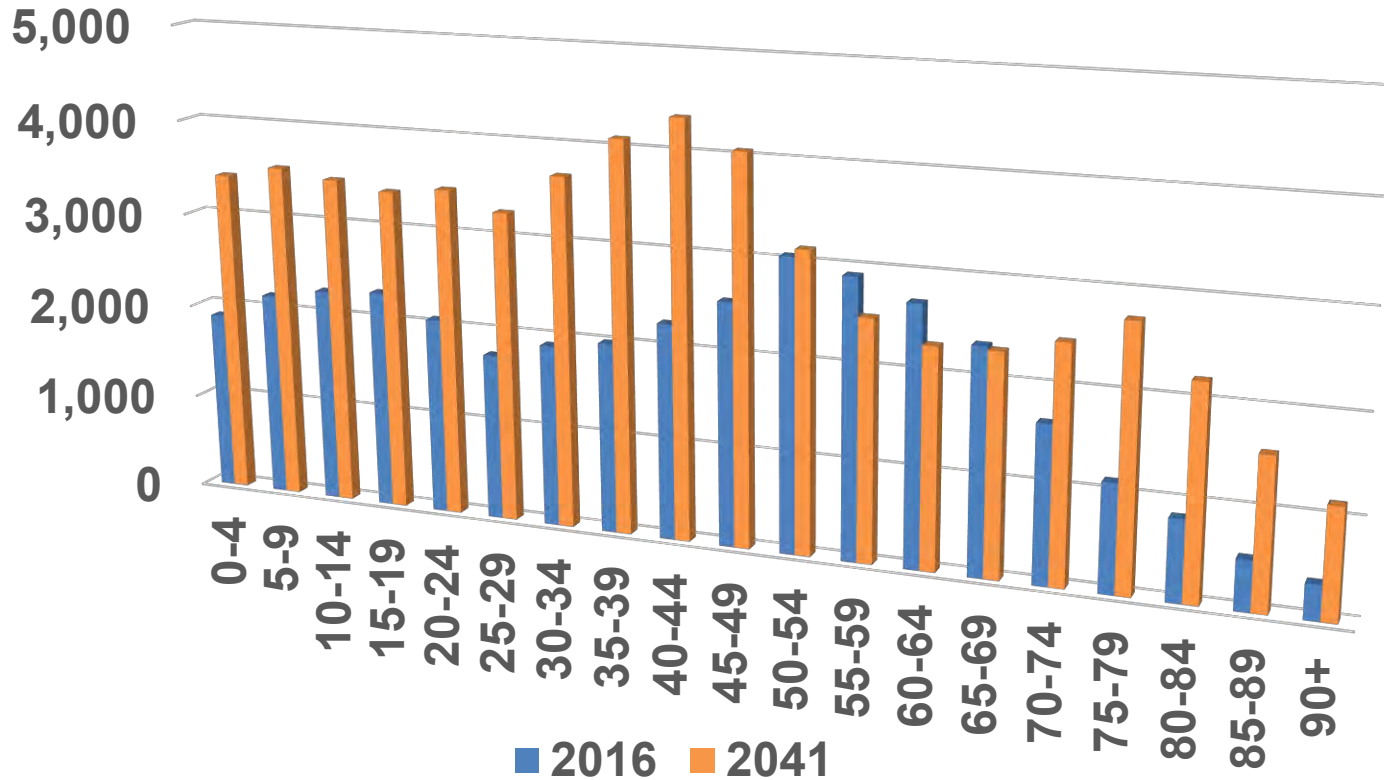


Trends and Changes

Demographics and Planning for Growth

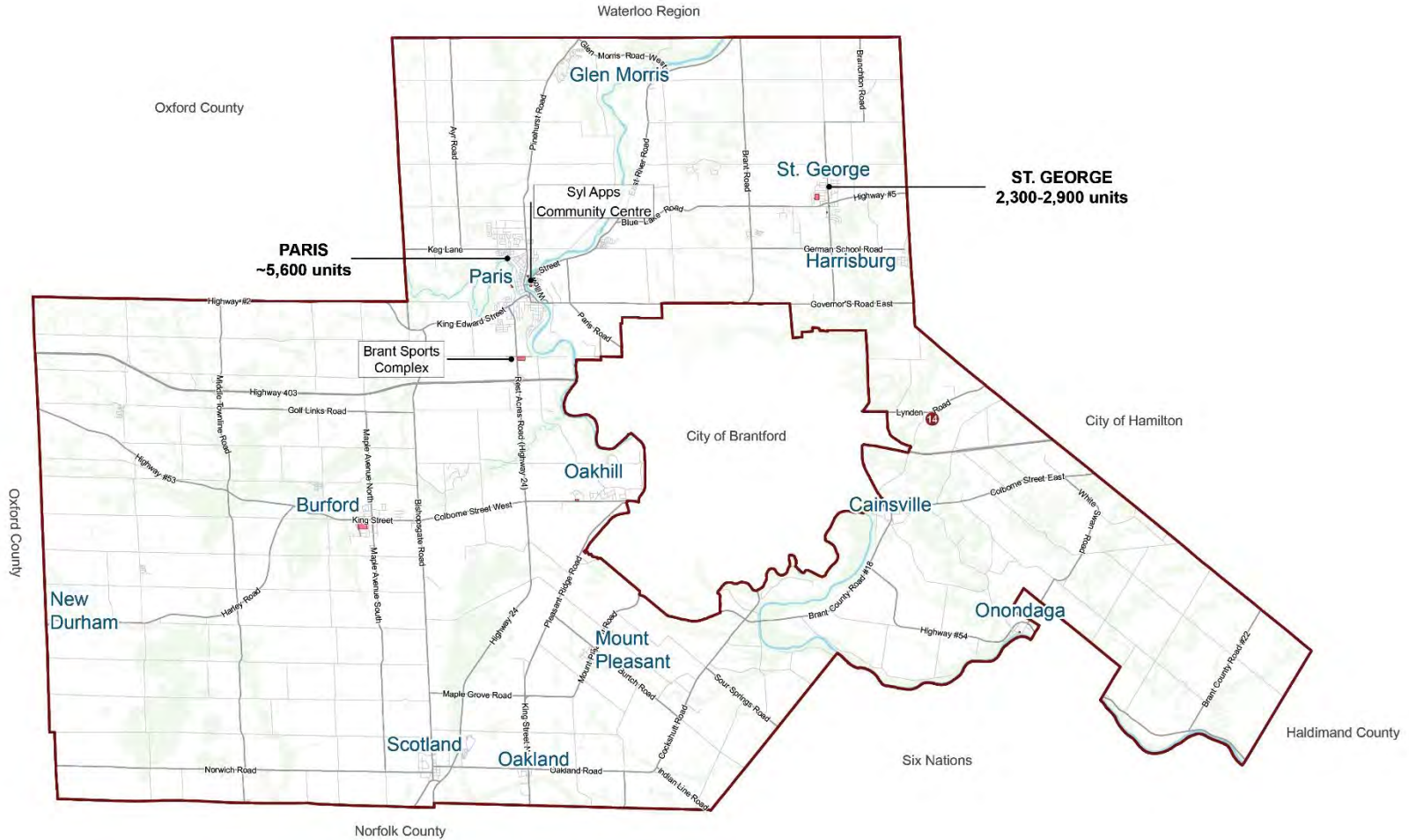
- ❖ **2016 Census Population:** 36,707
- ❖ **Places to Grow 2041 Forecast Population:**
 - 42,000 (2021) ➔ 49,000 (2031) ➔ 57,000 (2041)
- ❖ **Ageing population**
- ❖ **Cultural diversity**
- ❖ **Urban focus, intensification**
- ❖ **Accessibility and active transportation**
- ❖ **Fair and balanced service delivery**

Brant County Age Distribution 2016-2041



	0-19	20-29	30-49	50-64	65-74	75+	Total
Growth #	5,200	2,890	7,460	-730	775	4,790	20,385
Growth %	60%	76%	85%	-8%	19%	167%	56%

Development Projects



Syl Apps Community Centre



SYL APPS COMMUNITY CENTRE

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Brant Sports Complex



BRANT SPORTS COMPLEX

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Gymnasium Features

SPORT - COURT



SPORT - RACKET



EVENTS



EXAMPLES OF GYMNASIUM USES

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Facility Features

WALKING TRACK



SPECIAL USE



WEIGHT ROOM



LOCKER ROOMS



MEETING ROOMS



MULTI-PURPOSE



YOUTH/SENIOR CENTRES



EXAMPLES OF INDOOR FACILITIES

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Potential Indoor Turf Locations



POTENTIAL PROPERTY LOCATIONS

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What We Heard...

“More parking at Syl Apps”

“Multi-purpose rooms”

“Indoor walking / running track”

“Warmup & exercise space”

“Indoor turf is needed”

“Facilities well-maintained & staff very helpful”

“Programs and activities for seniors”

“Need more and larger locker / change room facilities”

“Storage space for equipment”

Emerging Themes

- ❖ **Indoor walking/running track**
- ❖ **Locker/change room constraints**
- ❖ **Issues with existing facilities**
 - E.g. noisy meeting rooms, accessibility issues
- ❖ **Equipment storage space**
- ❖ **Multi-purpose rooms**

Roundtable Discussions



❖ At each table...

- Introduce yourselves
- Designate a group representative
- Discuss each question for approx. 15 minutes
- Write key points for each question on large note pad
- When the page is full, post it on the wall

❖ Report back / group summaries

Discussion Question #1

Thinking of the forthcoming demographic changes:

- 1) what are the features and amenities that will be required/desired at Syl Apps Community Centre?

Discussion Question #2

Thinking of the forthcoming demographic changes:

- 2) what are the features and amenities that will be required/desired at Brant Sports Complex?

Discussion Question #3

Thinking of the forthcoming demographic changes:

- 3) what are the features and amenities that will be required/desired at the proposed municipal gymnasium?

Discussion Question #4

Thinking of the forthcoming demographic changes:

- 4) Should the proposed gymnasium be developed at Syl Apps Community Centre or Brant Sports Complex?

Discussion Question #5

If Syl Apps Community Centre is renovated and the indoor turf is moved:

- 5) Should the indoor turf move to Property 1 or Property 2?

Next Steps & Wrap-Up

- ❖ **Needs Assessment** – consultation, research summary and results, themes
- ❖ **Draft Business Plan** – recommended development concepts, partnership initiatives, financial implications
- ❖ **Community Input / Feedback** – open house #2 – August 2018
- ❖ **Implementation Plan** – Approved concepts, resources, budget, schedule
- ❖ **Final Business Plan** – Fall 2018
- ❖ **Council Presentation** – Fall 2018

Dotmocracy Exercise

- ❖ To prioritize gymnasium facility/amenity development alternatives at SACC and/or BSC
- ❖ Place your dots where you wish to see development of gymnasium facilities/amenities prioritized
- ❖ Use different colour dots to prioritize development at each location:
 - Colour #1 – Development of facilities/amenities at SACC
 - Colour #2 – Development of facilities/amenities at BSC
 - Colour #3 – Relocation of indoor turf (Property 1 or Property 2)

Thank You.

Online Survey: www.brant.ca/3-indoor-recreation-facilities

Contact information:

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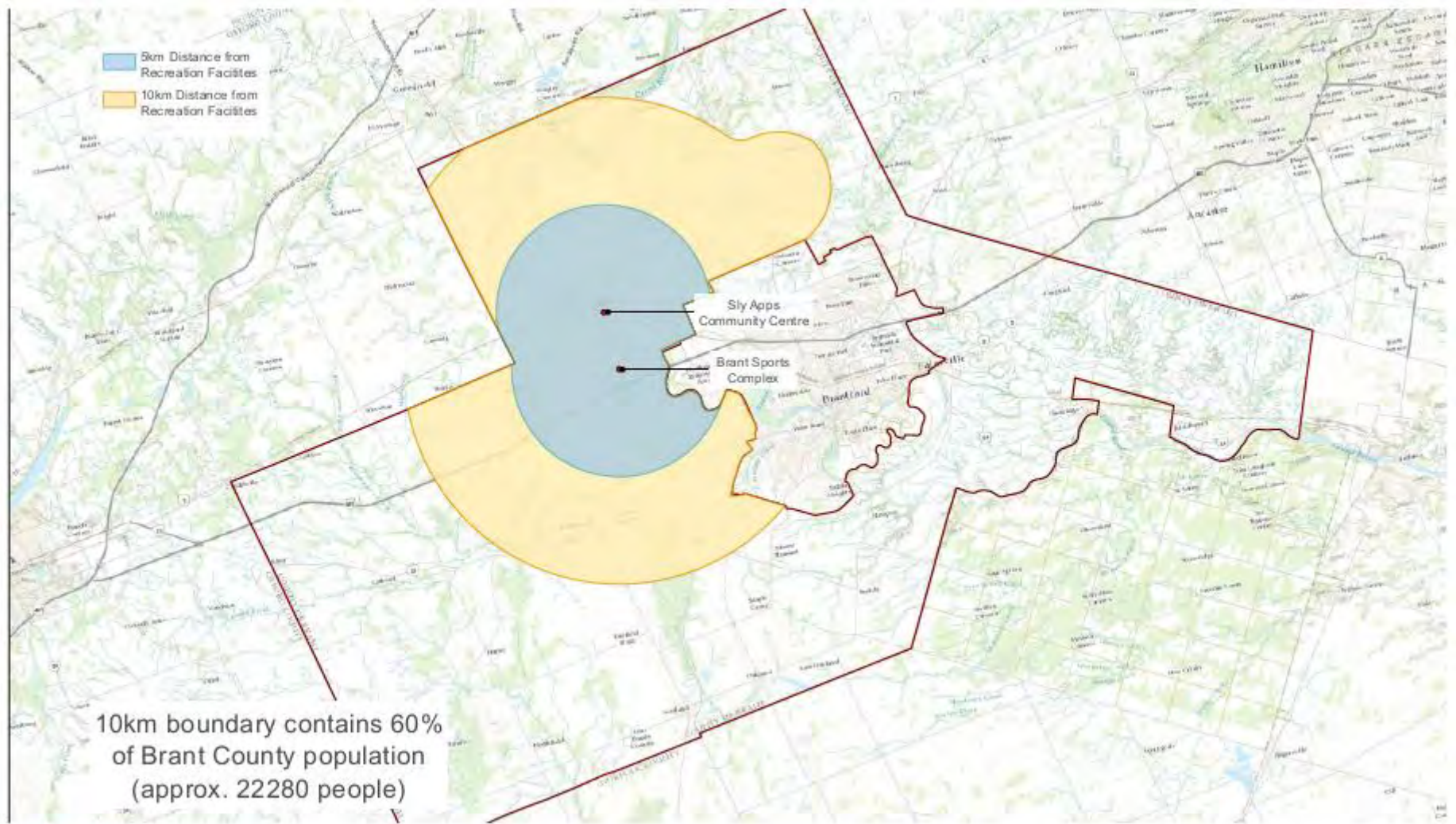
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Brant County Population Distribution



Gym Program Wait Lists 2015 - 2017

Wait List as a Percentage of Total Program Maximum Enrollment

