

How can you help make the roads safer in the County of Brant?



Join the **Pace Car program** and be an Ambassador for safe driving.



Request a **mobile Brant Safe Street system** for a problem area.



Focus on the road and avoid distractions.



Watch for animals, particularly at dawn and dusk. Go slow and scan the road for movement.



Obey the speed limits.



Leave extra room ahead of you in case the vehicle in front suddenly stops.



Yield to the right of way.



Always check your blind spots.



Drive sober.



Be alert.



We want *everyone* to get home **safely**.



Be an Ambassador for safe roads in the County of Brant!

For more information about Brant Safe Streets, visit www.brant.ca/BrantSafeStreets

We're Here for You!

 @BrantCommunity

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Be an Ambassador for **safe roads** in the County of Brant!



Speeding and Collisions:

Research conducted by the County of Brant and the Ontario Provincial Police (OPP) suggest that on most County roads, 85% of motorists drive within 5 km of the posted speed limits (exceptions include Grand River Street North, Colborne Street East and West and Paris Road).

According to the OPP, in 2018, the **top four (4) causes of collisions** in the County of Brant were:

32% caused by distracted driving

24% caused by contact with animals

5% caused by drivers following too close

5% caused by failure to yield and improper turns

1.7% caused by excessive speed.

The remainder of collisions were caused by a variety of other factors.



Why does it seem like speeding is a growing concern in the County?

- Some areas are prone to speeding (as noted above)
- Vehicle size has increased which gives the perception of it moving more quickly
- Distracted driving is a growing concern
- Aggressive driving is a growing concern

How do we create safe roads?

- **Engage as a community**
- **Deploy road safety solutions**
- **Encourage safe driving behavior**

Mobile Brant Safe Streets Systems

To create local awareness, interest and to share information about safe driving, the County of Brant will deploy mobile Brant Safe Street systems which will include:

- Electronic messaging signs
- Electronic speed radar signs
- Message boards
- Speed Spy devices to gather data
- And share information with local residents about safe driving

The system would be deployed for 2-4 weeks to areas that are requested by residents. The systems will move around the County and target areas of concern. To request a system, visit www.brant.ca/BrantSafeStreets

Permanent Safety Measures in Targeted Areas

Installing permanent solutions are ideal for problem areas and will include:

- Signage, electronic and non-electronic, advising that the area is a "Brant Safe Streets" area
- Electronic speed radar signs
- Line painting to reduce road width which reduces driver's speed and increases driver's focus
- Line painting to create visual delineation between lanes and crosswalks
- Installation of vertical delineators, portable speed humps and portable medians
- Routine enforcement



Brant Safe Streets "Pace Car" Program

Be an Ambassador for safe driving!

We encourage residents to enroll in the Pace Car program, sign a pledge form and display an emblem on their vehicle. By doing this, you are agreeing to drive the posted speed limit, engage in more courteous and respectful driving behavior and become an ambassador of safe driving in the community. To find out more about how you can join the Pace Car program, visit www.brant.ca/BrantSafeStreets

Road Construction and Reconstruction

As new roads are being designed or existing roads are being redesigned, a number of components will be included which may include:

- Raised intersections to slow drivers and protect pedestrians
- Centre medians with landscaping to improve driver attentiveness
- Speed humps to gradually slow traffic
- Roundabouts to reduce intersection conflicts and smooth traffic flow
- Bike lanes and multiuse paths
- Road curvature and texture to calm and constrain the roadway area