



Brant County Council Report

To: To the Mayor and Members of Brant County Council
From: Lesley Head, Director- Recreation & Community Development
Date: July 23, 2019
Subject: COU-19-24 - Brant e-Ride Contract Award
Purpose: For Approval.

Recommendation

Whereas the County of Brant has received a recommendation for the delivery and operation of the Brant e-Ride demand-response micro public transit service from IBI Group;

That in reliance upon the recommendation from IBI Group, the contract for the transit service be awarded to BTS Network;

That the County of Brant and BTS Network enter into a three-year operating and stipulated price contract, which may be amended by the supplementary general conditions within 30 days of awarding the contract;

And that a by-law authorizing the Mayor and the Clerk to sign this contract be presented to the Council of the County of Brant for consideration.

Key Strategic Priority

1. To manage finances in a fiscally responsible and sustainable manner
2. To ensure our infrastructure and capital assets are well managed, maintained and improved
3. To ensure our community is healthy, safe and progressive
4. To ensure high quality service to our community including effective two way communications

Financial Considerations

As part of IBI Groups Service Plan which was outlined and presented to Corporate Development Committee on October 10, 2018 in *CD-18-88 Transportation Service Plan*, the following annual projected operating costs were provided:

Year	2019	2020	2021	2022	2023
Total Annual Contract Cost	\$80,850	\$529,200	\$554,960	\$583,200	\$612,400
Net Annual Operating Increase	\$31,400	\$336,000	\$347,420	\$381,000	\$405,300

Funds are allocated for the implementation of the Brant e-Ride program as part of the annual operating budget.

Background

Council approved the initiation of a study to assess the feasibility of a public transit/mobility service in the County of Brant and further retained the services of IBI Group to complete the study. The study was completed in two phases, of which provided analysis and demand for a transportation service plan. The report received from IBI Group explored four service options, all of which provided detailed evaluation on the efficiency, affordability and sustainability of each option. Travel demand estimates along with public and service provider consultation provided the foundation for the development of alternate service delivery scenarios within the County of Brant resulting in the recommendation of a County wide e-hailing service titled “Brant e-Ride.”

A Request for Proposals (RFP) (COM-RFP-19-04) was issued on May 16, 2019 and closed on June 19, 2019. Five responses were received, four of which were compliant submissions.

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RFP’s were evaluated based on the evaluation criteria established as part of the County of Brant’s Purchasing Policy and the RFP documents. Based on the scores from the evaluation summary, 2 of the 4 submissions cost proposals were then evaluated.

Contractor Name	Evaluation Score
BTS Network Inc.	87.68
2426987 Ontario Inc.(Paris Taxi)	85.77

BTS Network Inc. provided a breakdown for operation of Brant e-Ride over the period of the contract. Below is a summary of costs for year of one of implementation.

Year 1 Cost Proposal

Brant e-Ride	Cost Per Trip Fee	Cost Per Trip - County	Cost Per Trip - User
Community e-Ride	\$12.00	\$9.00	\$3.00
Commuter e-Ride	\$12.00	\$11.00	\$1.00

As outlined in the attached letter from IBI Group, the technical score of BTS Network Inc. was significantly higher than that of Paris Taxi which was further supported by both their interview and presentation.

BTS Network Inc. is based out of Vaughn, Ontario with several satellite offices throughout Southern Ontario which have been providing cost-effective, on-time, safe, reliable and accessible transportation service solutions for over 52 years. Working in partnership with RideCo out of Waterloo, Ontario, RideCo will be the technology/software provider for Brant e-Ride. Operating as a micro-transit technology company, specializing in on-demand shared mobility services, RideCo's mission is to provide technology for the next generation of transit.

Interdepartmental Considerations

Community Services staff have worked in collaboration with Legal Services as part of the development of the Brant e-Ride program.

Attachments

- 1. Recommendation Letter of Award of Contract- IBI Group July 12, 2019

Copy to

- 1. M. Bradley, CAO
- 2. C. Stevenson, General Manager- Community & Protective Services
- 3. S. Yarek, Supervisor- Public Transportation & Accessibility Services
- 4. G. Bergeron- Supervisor- Enforcement & Regulatory Services

File #COU-19-24

In adopting this report, is a bylaw or agreement required?

- By-law required (Yes)
- Agreement(s) or other documents to be signed by Mayor and /or Clerk (Yes)
- Is the necessary by-law or agreement being sent concurrently to Council? (Yes)