



26

Completed



4

**Continued
Implementation**





1

**Explore in
the Future**

1. Sustainable and Managed Growth



Goal: Grow in a responsible manner that protects and enhances the attributes that are unique to each individual community.

Specific Action	Description	Status
Action 1.1.1	<p>Develop a new County of Brant Official Plan by the end of 2021.</p> <p>The final version of the Official Plan was approved and submitted to the Province in May 2023. It received Ministerial approval and came into effect on October 18, 2024.</p>	 Completed

Action 1.1.2	<p>Complete a Growth Management Strategy, which will become part of the Official Plan.</p> <p>Completed as a component of the new Official Plan.</p>	 Completed
Action 1.1.3	<p>Complete Community Secondary Plans for Burford, Mount Pleasant, Paris, and St. George, to become part of the Official Plan, which Community Secondary Plans will define matters including design guidelines, protection of community heritage, natural spaces, and other urban design elements.</p> <p>Due to the extensive public engagement required, including in-person public meetings, this action was deferred due to COVID-19 and will be evaluated during the implementation of the new Official Plan.</p>	 Continued Implementation

2. Effective Communication


Goal: Engage citizens in a dialogue that is transparent, multi-faceted, and mutually respectful.




Specific Action	Description	Status
Action 2.1.1	<p>Renew the 4-year Communications and Marketing Plan implemented in 2016 with targets which include strengthening corporate identify and aligning staff resources to current media platforms.</p> <p>The 2024-2027 Communications and Marketing Plan is in implementation and was approved by Council in October 2023.</p>	 Completed
Action 2.2.1	<p>Redesign the County of Brant website every 3-years.</p> <p>The website redesign was completed in September 2022.</p>	 Completed

Action 2.2.2	<p>Grow engagement and followers on social media every 4 years, as follows:</p> <ul style="list-style-type: none"> • Increase Facebook followers by 100% • Increase Twitter followers by 100% • Increase Instagram followers by 400% <p>2022: By the end of 2022, Facebook followers have increased by 167%, Twitter (now X) followers by 122%, and Instagram followers by 372%.</p> <p>2023: Facebook 2023: +1,041 followers, Instagram 2023: "Data Currently Unavailable"</p>	 Completed
Action 2.2.3	<p>Implement the Wayfinding Strategy by October of 2022.</p> <p>The first portion of the Strategy was completed by the end of 2022, with the second portion of the Strategy, being Gateway Signage, completed in 2023.</p>	 Completed
Action 2.2.4	<p>Create plain language executive summaries for all key County plans, studies, and initiatives.</p> <p>A plain language executive summary of the County's key plans, studies, and initiatives have been completed, and they continue to be completed on an on-going basis. They are available at: brant.ca/plans.</p>	 Completed

3. Economic Resilience


Goal: Engage citizens in a dialogue that is transparent, multi-faceted, and mutually respectful







Specific Action	Description	Status
Action 3.1.1	<p>Implement the 2019 Economic Development Strategy and Action Plan, and report annually on the 4 pillars contained in this strategy.</p> <p>The 2024-2027 Economic Development Strategy was approved by Council in May 2024.</p>	 Completed




Action 3.2.1	<p>Complete the Employment Land Needs Study by June of 2020 Action.</p> <p>Completed as a component of the new Official Plan.</p>	 Completed
Action 3.2.2	<p>Through a partnership with the landowner, develop the Brant 403 Business Park East project.</p> <p>The development of this land has progressed under private ownership and portions are currently under development.</p>	 Completed
Action 3.3.1	<p>Improve the current “live and work” in the County ratio to 40:60 by the end of 2022. (40% live and work in the County, while 60% live in the County and work outside the County).</p> <p>Full accounting on the success of this action is ongoing. This action highlights the need to prioritize continued economic development in the County.</p>	 Continued Implementation

4. Reliable Infrastructure

Goal: Optimize existing assets and develop new assets to support the current and future needs of the community.


Specific Action	Description	Status
Action 4.1.1	<p>Complete an Asset Management Plan, in accordance with the County’s Strategic Asset Management Policy, for all core assets including roads, bridges, culverts, water infrastructure, wastewater infrastructure, and stormwater infrastructure, by June 2021.</p> <p>The core assets portion of the Asset Management Plan was approved by Council in December 2023.</p>	 Completed



<p>Action 4.1.2</p>	<p>Complete an Asset Management Plan, in accordance with the County's Strategic Asset Management Policy, for all remaining assets outside of those noted in Action 4.1.1, by June 2022.</p> <p>The second and final portion of the Asset Management Plan was approved in June 2024.</p>	 <p>Completed</p>
<p>Action 4.1.3</p>	<p>Complete an Asset Management Long Term Funding Plan, in accordance with the County's Strategic Asset Management Policy, by June 2023.</p> <p>Completed as a component of the Long-Term Financial Plan.</p>	 <p>Completed</p>
<p>Action 4.2.1</p>	<p>Fully implement the Brant E-Ride Program by the end of 2019.</p> <p>Now known as Brant Transit, the e-Ride Program was fully implemented by 2019.</p>	 <p>Completed</p>
<p>Action 4.2.2</p>	<p>Entrench the Brant Safe Streets Strategy into all road projects.</p> <p>Staff continue to assess how best to implement the aspects of the Strategy into road reconstruction projects, and existing roadways.</p>	 <p>Completed - Ongoing</p>
<p>Action 4.2.3</p>	<p>Update the Transportation Master Plan, including consideration of transportation routing around the Town of Paris and the Village of St. George, by the end of 2021.</p> <p>The Transportation Master Plan Update was approved by Council in April 2023.</p>	 <p>Completed</p>
<p>Action 4.2.4</p>	<p>Complete a City/County Transportation Plan, in cooperation with the City of Brantford, by the end of 2021.</p> <p>Staff continue to discuss this project with their counterparts at the City of Brantford and may initiate in the future.</p>	 <p>Explore in the Future</p>

Action 4.2.5	<p>Complete the Grand River St. North Municipal Class Environmental Assessment.</p> <p>The Class Environmental Assessment was completed and presented to Council in August 2020, and the design work for the first phase of the reconstruction project has been awarded.</p>	 Completed
Action 4.3.1	<p>Complete a Municipal Class Environmental Assessment for water and wastewater servicing for Cainsville by the end of 2021.</p> <p>The commencement of this project was delayed by the COVID-19 pandemic but was completed in April 2024.</p>	 Completed
Action 4.3.2	<p>Initiate Master Servicing Plans, including water, wastewater, and stormwater servicing, for the Village of Burford and the Village of St. George, by the end of 2022.</p> <p>The timeline for the completion of the Master Servicing Plan for the Village of Burford will be determined with the approval of the new Official Plan.</p> <p>The Master Servicing Plan for the Village of St. George is primarily in the implementation phase.</p>	 Continued Implementation

5. Healthy, Safe, and Engaged Citizens




Goal: Offer welcoming and inclusive programs, services, facilities, opportunities and events to enhance every resident's quality of life.

Specific Action	Description	Status
Action 5.1.1	<p>Implement the Recreation Master Plan recommendations according to the implementation strategy outlined in level 4 of the plan, including annual reporting.</p> <p>The recommendations and associated implementation strategy for the Recreation Master Plan is underway. An annual report on the progress for implementation of</p>	 Completed

	the plan is complete and was received by Council in 2020 with progress reports being presented to Council annually.	
Action 5.1.2	<p>Complete an Arts and Culture Strategy by the end of 2021.</p> <p>The completion of the Strategy was delayed due to the COVID-19 pandemic and was approved in March 2024 by Council.</p>	 Completed
Action 5.2.1	<p>Complete the Brant Community Health Hub project by June of 2021.</p> <p>While delayed by the COVID-19 pandemic, the Cowan Community Health Hub was open to leaseholders in October 2021 and opened to the public in late November 2021.</p>	 Completed
Action 5.2.2	<p>Initiate a County physician recruitment program and recruit 4 new physicians by the opening of the Brant Community Health Hub project.</p> <p>The County has initiated a physician recruitment program and has retained a recruiter to assist with physician recruitment efforts. While this action indicated a goal of 4 new physicians by the opening of the Cowan Community Health Hub, efforts for recruitment did not largely commence until 2023 and remain ongoing.</p>	 Continued Implementation
Action 5.3.1	<p>Complete the Community Safety and Wellbeing Plan by the end of 2020.</p> <p>While delayed by the COVID-19 pandemic and with the legislative deadline extended by the Province, the Plan was approved by Council prior to the revised deadline in June 2021. An update to the Plan is expected to be completed in 2025.</p>	 Completed
Action 5.3.2	<p>Fully implement the Brant Safe Streets Strategy by the end of 2019.</p> <p>All aspects of the Strategy were available to the public and in place by the end of 2019.</p>	 Completed

6. Stable and Responsive Governance

Goal: Ensure the County has the financial, human, and physical resources required to deliver quality, reliable, accountable, and affordable public service.

Specific Action	Description	Status
Action 6.1.1	<p>Complete an organizational financial plan that maximizes assessment revenues, financing, reserves, and delivery models to ensure affordability of all current and prospective obligations, by the end of 2019.</p> <p>An initial draft was presented in late 2023, with a finalized version presented in January 2025.</p>	 Completed
Action 6.1.2	<p>Update the staffing review, which was completed in 2016, by September of 2021.</p> <p>Staff continue to monitor staffing levels and completed a non-union compensation review which was presented in November 2024.</p>	 Completed
Action 6.2.1	<p>Complete a ward boundary review by end of 2020.</p> <p>A Council Structure and Ward Boundary Consultation was undertaken in 2020, and a report was presented to Council in early 2021 recommending no changes to the current Council and ward structure.</p>	 Completed