

Community Services - Advertising
Fees and Charges (excluding HST)

Description	HST	Unit	2026 Amount
Community Services Guide Advertisements - Single Issue External			
Colour 1/8 page	extra	each	\$198.95
Colour 1/4 page	extra	each	\$270.19
Colour 1/2 page	extra	each	\$343.87
Colour Full page	extra	each	\$638.63
Full Colour Glossy Full Back Cover	extra	each	\$798.29
Full Colour Glossy 1/2 Page Inside Cover	extra	each	\$417.57

Community Services Guide Advertisements - Two Ads in a Calendar Year 10% Discount off Single Issue Amount			
Colour 1/8 page	extra	each	\$358.12
Colour 1/4 page	extra	each	\$486.33
Colour 1/2 page	extra	each	\$618.97
Colour Full page	extra	each	\$1,149.52
Full Colour Glossy Full Back Cover	extra	each	\$1,436.91
Full Colour Glossy 1/2 Page Inside Cover	extra	each	\$751.62

Miscellaneous Advertising			
Baseball Diamond Signage	extra	each	\$309.00
Baseball Diamond Signage Partner Pack 1 less 10%	extra	each	\$278.10
Baseball Diamond Signage Partner Pack 2 less 25%	extra	each	\$231.75
Pool Fence Signage	extra	each	\$309.00
Pool Fence Signage Partner Pack 1 less 10%	extra	each	\$278.10
Pool Fence Signage Partner Pack 2 less 25%	extra	each	\$231.75

Community Services Guide Advertisements - Single Issue Community Partner - Less 30%			
Colour 1/8 page	extra	each	\$139.26
Colour 1/4 page	extra	each	\$189.13
Colour 1/2 page	extra	each	\$240.71
Colour Full page	extra	each	\$447.04
Full Colour Glossy Full Back Cover	extra	each	\$558.80
Full Colour Glossy 1/2 Page Inside Cover	extra	each	\$292.30

Community Services Guide Advertisements - Two Ads in a Calendar Year Less 10% Community Partner			
Colour 1/8 page	extra	each	\$125.34
Colour 1/4 page	extra	each	\$170.22
Colour 1/2 page	extra	each	\$216.64
Colour Full page	extra	each	\$402.33
Full Colour Glossy Full Back Cover	extra	each	\$502.92
Full Colour Glossy 1/2 Page Inside Cover	extra	each	\$263.06

Community Services - Advertising
Fees and Charges (excluding HST)

Description	HST	Unit	2026 Amount
Sponsorships - Recreation			
Movie Night - Platinum	exempt	each	\$2,000.00
Movie Night - Gold	exempt	each	\$1,000.00
Movie Night - Silver	exempt	each	\$500.00
Movie Night - Bronze	exempt	each	\$250.00
Summer Camp	exempt	each	\$250.00
Swim to Survive	exempt	each	\$500.00
Special Events (Winter Active, JPRM)	exempt	each	\$500.00
L.I.F.E Program	exempt	each	\$100.00
Community Partner	exempt	each	\$50.00

Sponsorships - Facilities, Parks & Trails			
Kinderplay	exempt	each	\$309.00
Public Skating	exempt	each	\$309.00
Family Day Skate	exempt	each	\$1,236.00
Parks & Trails Beautification Program - Diamond	exempt	each	\$5,150.00
Parks & Trails Beautification Program - Platinum	exempt	each	\$2,575.00
Parks & Trails Beautification Program - Gold	exempt	each	\$1,545.00
Parks & Trails Beautification Program - Silver	exempt	each	\$515.00
Parks & Trails Beautification Program - Bronze	exempt	each	\$154.50
Holiday Lights Program - Diamond	exempt	each	\$5,150.00
Holiday Lights Program - Platinum	exempt	each	\$2,575.00
Holiday Lights Program - Gold	exempt	each	\$1,545.00
Holiday Lights Program - Silver	exempt	each	\$515.00
Holiday Lights Program - Bronze	exempt	each	\$154.50

Brant Sports Complex Partner Pack 1 > single ad			
Rink Boards	extra	each/yr	\$730.27
Rink Doors	extra	each/yr	\$340.93
Rink Board - Other	extra	each/yr	\$535.60
Arena Banners	extra	each/yr	\$973.35
Score Clock	extra	each/yr	\$973.35
In Ice – Centre Ice	extra	each/yr	\$973.35
In Ice – Neutral Zone	extra	each/yr	\$730.27
In Ice – Blue Line	extra	each/yr	\$730.27
Facility Lobby/Hallway	extra	each/yr	\$973.35
Dressing Room	extra	each/yr	\$486.16
Coaches Boards	extra	each/yr	\$340.93
Ice Resurfacing Machine	extra	each/yr	\$730.27
Ice Resurfacing Machine - Full Wrap	extra	each/yr	\$1,030.00
Brant Sports Complex Large Wall Sign Advertisement	extra	each	\$595.34
Brant Sports Complex Small Wall Sign Advertisement	extra	each	\$379.04

Community Services - Advertising
Fees and Charges (excluding HST)

Description	HST	Unit	2026 Amount
Brant Sports Complex Partner Pack 2 > discounted rate for 2nd ad			
Rink Boards	extra	each/yr	\$608.73
Rink Doors	extra	each/yr	\$283.25
Rink Board - Other	extra	each/yr	\$445.99
Arena Banners	extra	each/yr	\$772.50
Score Clock	extra	each/yr	\$772.50
In Ice – Centre Ice	extra	each/yr	\$772.50
In Ice – Neutral Zone	extra	each/yr	\$608.73
In Ice – Blue Line	extra	each/yr	\$608.73
Facility Lobby/Hallway	extra	each/yr	\$772.50
Dressing Room	extra	each/yr	\$405.82
Coaches Boards	extra	each/yr	\$283.25
Ice Resurfacing Machine	extra	each/yr	\$608.73
Brant Sports Complex Large Wall Sign Advertisement	extra	each	\$495.43
Brant Sports Complex Small Wall Sign Advertisement	extra	each	\$315.18

Brant Sports Complex Partner Pack 3, 4, 5 > discounted rate for 3rd, 4th & 5th ad			
Rink Boards	extra	each/yr	\$527.36
Rink Doors	extra	each/yr	\$246.17
Rink Board - Other	extra	each/yr	\$386.25
Arena Banners	extra	each/yr	\$702.46
Score Clock	extra	each/yr	\$702.46
In Ice – Centre Ice	extra	each/yr	\$702.46
In Ice – Neutral Zone	extra	each/yr	\$527.36
In Ice – Blue Line	extra	each/yr	\$527.36
Facility Lobby/Hallway	extra	each/yr	\$702.46
Dressing Room	extra	each/yr	\$351.23
Coaches Boards	extra	each/yr	\$246.17
Ice Resurfacing Machine	extra	each/yr	\$527.36
Brant Sports Complex Large Wall Sign Advertisement	extra	each	\$429.51
Brant Sports Complex Small Wall Sign Advertisement	extra	each	\$272.95

Syl Apps Community Centre Partner Pack 1 > single ad			
Rink Boards	extra	each/yr	\$321.36
Arena Banners	extra	each/yr	\$535.60
Facility Lobby/Hallway	extra	each/yr	\$730.27
Dressing Room	extra	each/yr	\$243.08
Coaches Boards	extra	each/yr	\$169.95

Syl Apps Community Centre Partner Pack 2 > discounted rate for 2nd ad			
Rink Boards	extra	each/yr	\$280.16
Arena Banners	extra	each/yr	\$445.99
Facility Lobby/Hallway	extra	each/yr	\$608.73
Dressing Room	extra	each/yr	\$202.91
Coaches Boards	extra	each/yr	\$142.14

Community Services - Advertising
Fees and Charges (excluding HST)

Description	HST	Unit	2026 Amount
Syl Apps Community Centre Partner Pack 3, 4, 5 > discounted rate for 3rd, 4th & 5th ad			
Rink Boards	extra	each/yr	\$231.75
Arena Banners	extra	each/yr	\$386.25
Facility Lobby/Hallway	extra	each/yr	\$527.36
Dressing Room	extra	each/yr	\$176.13
Coaches Boards	extra	each/yr	\$122.57

Burford & Gaukel Memorial Community Centre Partner Pack 1 > single ad			
Rink Boards	extra	each/yr	\$487.19
Arena Banners	extra	each/yr	\$389.34
In Ice – Centre Ice	extra	each/yr	\$730.27
In Ice – Neutral Zone	extra	each/yr	\$487.19
In Ice – Blue Line	extra	each/yr	\$487.19
Facility Lobby/Hallway	extra	each/yr	\$730.27
Dressing Room	extra	each/yr	\$243.08
Coaches Boards	extra	each/yr	\$169.95
Ice Resurfacing Machine	extra	each/yr	\$487.19
Score Clock Large	extra	each/yr	\$595.34
Score Clock Small	extra	each/yr	\$379.04

Burford & Gaukel Memorial Community Centre Partner Pack 2 > discounted rate for 2nd ad			
Rink Boards	extra	each/yr	\$405.82
Arena Banners	extra	each/yr	\$327.54
In Ice – Centre Ice	extra	each/yr	\$608.73
In Ice – Neutral Zone	extra	each/yr	\$405.82
In Ice – Blue Line	extra	each/yr	\$405.82
Facility Lobby/Hallway	extra	each/yr	\$608.73
Dressing Room	extra	each/yr	\$202.91
Coaches Boards	extra	each/yr	\$142.14
Ice Resurfacing Machine	extra	each/yr	\$405.82
Score Clock Large	extra	each/yr	\$495.43
Score Clock Small	extra	each/yr	\$315.18

Burford & Gaukel Memorial Partner Pack 3, 4, 5 > discounted rate for 3rd, 4th & 5th ad			
Rink Boards	extra	each/yr	\$351.23
Arena Banners	extra	each/yr	\$281.19
In Ice – Centre Ice	extra	each/yr	\$527.36
In Ice – Neutral Zone	extra	each/yr	\$351.23
In Ice – Blue Line	extra	each/yr	\$351.23
Facility Lobby/Hallway	extra	each/yr	\$527.36
Dressing Room	extra	each/yr	\$176.13
Coaches Boards	extra	each/yr	\$122.57
Ice Resurfacing Machine	extra	each/yr	\$351.23
Score Clock Large	extra	each/yr	\$429.51
Score Clock Small	extra	each/yr	\$272.95