

**Community Services - Advertising  
Fees and Charges (excluding HST)**

Description	HST	Unit	January 1, 2025 Amount
<b>Community Services Guide Advertisements - Single Issue External</b>			
Colour 1/8 page	extra	each	\$193.16
Colour 1/4 page	extra	each	\$262.32
Colour 1/2 page	extra	each	\$333.86
Colour Full page	extra	each	\$620.03
Full Colour Glossy Full Back Cover	extra	each	\$775.04
Full Colour Glossy 1/2 Page Inside Cover	extra	each	\$405.41
<b>Community Services Guide Advertisements - Two Ads in a Calendar Year 10% Discount off Single Issue Amc</b>			
Colour 1/8 page	extra	each	\$347.69
Colour 1/4 page	extra	each	\$472.16
Colour 1/2 page	extra	each	\$600.95
Colour Full page	extra	each	\$1,116.03
Full Colour Glossy Full Back Cover	extra	each	\$1,395.06
Full Colour Glossy 1/2 Page Inside Cover	extra	each	\$729.73
<b>Miscellaneous Advertising</b>			
Baseball Diamond Signage	extra	each	\$300.00
Baseball Diamond Signage Partner Pack 1 less 10%	extra	each	\$270.00
Baseball Diamond Signage Partner Pack 2 less 25%	extra	each	\$225.00
Pool Fence Signage	extra	each	\$300.00
Pool Fence Signage Partner Pack 1 less 10%	extra	each	\$270.00
Pool Fence Signage Partner Pack 2 less 25%	extra	each	\$225.00
<b>Community Services Guide Advertisements - Single Issue Community Partner - Less 30%</b>			
Colour 1/8 page	extra	each	\$135.21
Colour 1/4 page	extra	each	\$183.62
Colour 1/2 page	extra	each	\$233.70
Colour Full page	extra	each	\$434.02
Full Colour Glossy Full Back Cover	extra	each	\$542.52
Full Colour Glossy 1/2 Page Inside Cover	extra	each	\$283.78
<b>Community Services Guide Advertisements - Two Ads in a Calendar Year Less 10% Community Partner</b>			
Colour 1/8 page	extra	each	\$121.68
Colour 1/4 page	extra	each	\$165.26
Colour 1/2 page	extra	each	\$210.33
Colour Full page	extra	each	\$390.62
Full Colour Glossy Full Back Cover	extra	each	\$488.27
Full Colour Glossy 1/2 Page Inside Cover	extra	each	\$255.40

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Description	HST	Unit	January 1, 2025 Amount
<b>Sponsorships - Recreation</b>			
Movie Night - Platinum	exempt	each	\$2,000.00
Movie Night - Gold	exempt	each	\$1,000.00
Movie Night - Silver	exempt	each	\$500.00
Movie Night - Bronze	exempt	each	\$250.00
Summer Camp	exempt	each	\$250.00
Swim to Survive	exempt	each	\$500.00
Special Events (Winter Active, JPRM)	exempt	each	\$500.00
L.I.F.E Program	exempt	each	\$100.00
Community Partner	exempt	each	\$50.00
<b>Sponsorships - Facilities, Parks &amp; Trails</b>			
Kinderplay	exempt	each	\$300.00
Public Skating	exempt	each	\$300.00
Family Day Skate	exempt	each	\$1,200.00
Parks & Trails Beautification Program - Diamond	exempt	each	\$5,000.00
Parks & Trails Beautification Program - Platinum	exempt	each	\$2,500.00
Parks & Trails Beautification Program - Gold	exempt	each	\$1,500.00
Parks & Trails Beautification Program - Silver	exempt	each	\$500.00
Parks & Trails Beautification Program - Bronze	exempt	each	\$150.00
Holiday Lights Program - Diamond	exempt	each	\$5,000.00
Holiday Lights Program - Platinum	exempt	each	\$2,500.00
Holiday Lights Program - Gold	exempt	each	\$1,500.00
Holiday Lights Program - Silver	exempt	each	\$500.00
Holiday Lights Program - Bronze	exempt	each	\$150.00
<b>Brant Sports Complex Partner Pack 1 &gt; single ad</b>			
Rink Boards	extra	each/yr	\$709.00
Rink Doors	extra	each/yr	\$331.00
Rink Board - Other	extra	each/yr	\$520.00
Arena Banners	extra	each/yr	\$945.00
Score Clock	extra	each/yr	\$945.00
In Ice – Centre Ice	extra	each/yr	\$945.00
In Ice – Neutral Zone	extra	each/yr	\$709.00
In Ice – Blue Line	extra	each/yr	\$709.00
Facility Lobby/Hallway	extra	each/yr	\$945.00
Dressing Room	extra	each/yr	\$472.00
Coaches Boards	extra	each/yr	\$331.00
Ice Resurfacing Machine	extra	each/yr	\$709.00
Ice Resurfacing Machine - Full Wrap	extra	each/yr	\$1,000.00
Brant Sports Complex Large Wall Sign Advertisement	extra	each	\$578.00
Brant Sports Complex Small Wall Sign Advertisement	extra	each	\$368.00
<b>Brant Sports Complex Partner Pack 2 &gt; discounted rate for 2nd ad</b>			
Rink Boards	extra	each/yr	\$591.00

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Description	HST	Unit	January 1, 2025 Amount
Rink Doors	extra	each/yr	\$275.00
Rink Board - Other	extra	each/yr	\$433.00
Arena Banners	extra	each/yr	\$750.00
Score Clock	extra	each/yr	\$750.00
In Ice – Centre Ice	extra	each/yr	\$750.00
In Ice – Neutral Zone	extra	each/yr	\$591.00
In Ice – Blue Line	extra	each/yr	\$591.00
Facility Lobby/Hallway	extra	each/yr	\$750.00
Dressing Room	extra	each/yr	\$394.00
Coaches Boards	extra	each/yr	\$275.00
Ice Resurfacing Machine	extra	each/yr	\$591.00
Brant Sports Complex Large Wall Sign Advertisement	extra	each	\$481.00
Brant Sports Complex Small Wall Sign Advertisement	extra	each	\$306.00
<b>Brant Sports Complex Partner Pack 3, 4, 5 &gt; discounted rate for 3rd, 4th &amp; 5th ad</b>			
Rink Boards	extra	each/yr	\$512.00
Rink Doors	extra	each/yr	\$239.00
Rink Board - Other	extra	each/yr	\$375.00
Arena Banners	extra	each/yr	\$682.00
Score Clock	extra	each/yr	\$682.00
In Ice – Centre Ice	extra	each/yr	\$682.00
In Ice – Neutral Zone	extra	each/yr	\$512.00
In Ice – Blue Line	extra	each/yr	\$512.00
Facility Lobby/Hallway	extra	each/yr	\$682.00
Dressing Room	extra	each/yr	\$341.00
Coaches Boards	extra	each/yr	\$239.00
Ice Resurfacing Machine	extra	each/yr	\$512.00
Brant Sports Complex Large Wall Sign Advertisement	extra	each	\$417.00
Brant Sports Complex Small Wall Sign Advertisement	extra	each	\$265.00
<b>Syl Apps Community Centre Partner Pack 1 &gt; single ad</b>			
Rink Boards	extra	each/yr	\$312.00
Arena Banners	extra	each/yr	\$520.00
Facility Lobby/Hallway	extra	each/yr	\$709.00
Dressing Room	extra	each/yr	\$236.00
Coaches Boards	extra	each/yr	\$165.00

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Description	HST	Unit	January 1, 2025 Amount
<b>Syl Apps Community Centre Partner Pack 2 &gt; discounted rate for 2nd ad</b>			
Rink Boards	extra	each/yr	\$272.00
Arena Banners	extra	each/yr	\$433.00
Facility Lobby/Hallway	extra	each/yr	\$591.00
Dressing Room	extra	each/yr	\$197.00
Coaches Boards	extra	each/yr	\$138.00
<b>Syl Apps Community Centre Partner Pack 3, 4, 5 &gt; discounted rate for 3rd, 4th &amp; 5th ad</b>			
Rink Boards	extra	each/yr	\$225.00
Arena Banners	extra	each/yr	\$375.00
Facility Lobby/Hallway	extra	each/yr	\$512.00
Dressing Room	extra	each/yr	\$171.00
Coaches Boards	extra	each/yr	\$119.00
<b>Burford &amp; Gaukel Memorial Community Centre Partner Pack 1 &gt; single ad</b>			
Rink Boards	extra	each/yr	\$473.00
Arena Banners	extra	each/yr	\$378.00
In Ice – Centre Ice	extra	each/yr	\$709.00
In Ice – Neutral Zone	extra	each/yr	\$473.00
In Ice – Blue Line	extra	each/yr	\$473.00
Facility Lobby/Hallway	extra	each/yr	\$709.00
Dressing Room	extra	each/yr	\$236.00
Coaches Boards	extra	each/yr	\$165.00
Ice Resurfacing Machine	extra	each/yr	\$473.00
Score Clock Large	extra	each/yr	\$578.00
Score Clock Small	extra	each/yr	\$368.00
<b>Burford &amp; Gaukel Memorial Community Centre Partner Pack 2 &gt; discounted rate for 2nd ad</b>			
Rink Boards	extra	each/yr	\$394.00
Arena Banners	extra	each/yr	\$318.00
In Ice – Centre Ice	extra	each/yr	\$591.00
In Ice – Neutral Zone	extra	each/yr	\$394.00
In Ice – Blue Line	extra	each/yr	\$394.00
Facility Lobby/Hallway	extra	each/yr	\$591.00
Dressing Room	extra	each/yr	\$197.00
Coaches Boards	extra	each/yr	\$138.00
Ice Resurfacing Machine	extra	each/yr	\$394.00
Score Clock Large	extra	each/yr	\$481.00
Score Clock Small	extra	each/yr	\$306.00

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Description	HST	Unit	January 1, 2025 Amount
<b>Burford &amp; Gaukel Memorial Community Centre Partner Pack 3, 4, 5 &gt; discounted rate for 3rd, 4th &amp; 5th ad</b>			
Rink Boards	extra	each/yr	\$341.00
Arena Banners	extra	each/yr	\$273.00
In Ice – Centre Ice	extra	each/yr	\$512.00
In Ice – Neutral Zone	extra	each/yr	\$341.00
In Ice – Blue Line	extra	each/yr	\$341.00
Facility Lobby/Hallway	extra	each/yr	\$512.00
Dressing Room	extra	each/yr	\$171.00
Coaches Boards	extra	each/yr	\$119.00
Ice Resurfacing Machine	extra	each/yr	\$341.00
Score Clock Large	extra	each/yr	\$417.00
Score Clock Small	extra	each/yr	\$265.00